

June 27, 2022

Dear Valued Customer,

We continue to experience unprecedented times of domestic and global market challenges along with accelerated upward pressures on raw materials, packaging, direct labor, and transportation costs. These cost pressures have further escalated due to geo-political events (e.g. Russia's invasion of Ukraine) and have significantly driven up prices of key commodities like wheat/flour, shortenings/oils, or freight. J&J Snack Foods has continued to work diligently on your behalf to mitigate supply disruptions and rising costs wherever possible. Despite these efforts, we are experiencing broad and significant cost increases across our portfolio and expect these pressures to remain elevated into 2023 and beyond. Examples of these upward pressures include:

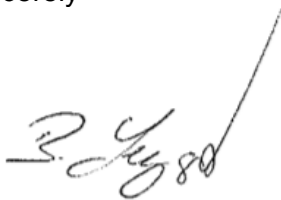
- Flour: +36% cost increase over the past 6 months
- Shortenings & Oils +52%
- Sweeteners & Syrups +29%

Due to these rising input costs, it has become necessary to implement a price action effective with all orders delivering on or after **July 25, 2022**.

J&J Snack Foods continues to closely monitor domestic and global markets and we are doing everything we can to manage risks and costs to our customers. We know your business depends on J&J Snack Foods being a reliable, cost-efficient supplier and we appreciate your understanding in these challenging times. We remain committed to continuously supplying the highest quality products in the safest environment possible while offering our partners the best value.

Should you have any questions, please reach out to your J&J Snack Foods Manager. Thank you for your business.

Sincerely

A handwritten signature in black ink, appearing to read 'B. Leyser', with a long, sweeping flourish extending upwards and to the right.

Bjoern Leyser
Senior Vice President Sales
J&J Snack Foods Corp.