



September 13, 2021

RE: Discontinued Products

To Our Valued Customers & Brokers:

Recently, Baker Boy underwent an in-depth review of our product offerings. Like many food manufacturers, we face staffing challenges created by the COVID-19 Pandemic and are also seeing record-high sales volumes on many of our most popular products.

Because of this, we have determined the need to discontinue the following group of products:

| Item Number | Description |
|-------------|--|
| 13734 | Blueberry Cream Cheese Croissant Dough |
| 13739 | Strawberry Cream Cheese Croissant Dough |
| 14141 | Raisin Oatmeal Cookie Dough |
| 14974 | Mexican Wedding Cakes |
| 14976 | Bell Cookie Dough |
| 14977 | Star Cookie Dough |
| 30013 | Marble Rye Bread Loaves, Sliced |
| 31185 | Baked Sweet Yeast Dinner Roll w/ Whole Grain |

This decision allows Baker Boy to be more efficient with our production runs, eliminates unique raw materials, and enables us to put a greater focus on many of the higher-volume products we offer.

These products will be discontinued as soon as inventory is depleted.

If you have any questions, please don't hesitate to contact your Baker Boy sales representative.

Thank you,

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