

May 2, 2022

Valued Customer,

We are experiencing concurrent labor, packaging, and ingredient availability disruptions that are impacting production of SKUs within our Frozen Breakfast portfolio. These challenges are compounded by the significant demand fluctuation that we are seeing for SKUs across this portfolio.

In an effort to maximize the total case availability within our Frozen Breakfast portfolio, we are extending the estimated return date of the 4 SKUs shown below. Taking these actions will allow us to increase production for the remaining SKUs within the portfolio and improve service reliability for the overall portfolio. This suspension is effective immediately and will continue through the dates listed.

Impacted SKUs:

| Product Description | BPC | GTIN | Suspension Effective Date | Expected Return Date |
|--|-----------|----------------|---------------------------|----------------------------------|
| Pillsbury™ Frozen Soft Filled Bar Cocoa Puffs™ 2.43 oz | 111032000 | 10018000110329 | 11/8/2021 | 7/1/2022 12/1/2022 |
| Pillsbury™ Frozen Mini Bagels Cinnamon Creamy Cheese 2.43 oz | 138399000 | 10018000383990 | 11/8/2021 | 7/1/2022 12/1/2022 |
| Pillsbury™ Frozen Frudel™ Cherry 2.29 oz | 127851000 | 10018000278517 | 1/31/2022 | 7/1/2022 12/1/2022 |
| Pillsbury™ Frozen Filled Crescent Grape 2.29 oz | 149978000 | 10018000499783 | 1/31/2022 | 7/1/2022 12/1/2022 |

Suggested Temporary Replacements:

| Product Description | BPC | GTIN |
|--|-----------|----------------|
| Pillsbury™ Frozen Soft Filled Bar Cinnamon Toast Crunch™ 2.36 oz | 110978000 | 10018000109781 |
| Pillsbury™ Frozen Mini Bagels Strawberry Creamy Cheese 2.43 oz | 138413000 | 10018000384133 |
| Pillsbury™ Frozen Frudel™ Apple 2.29 oz | 127852000 | 10018000278524 |
| Pillsbury™ Frozen Filled Crescent Chocolate 2.29 oz | 149979000 | 10018000499790 |

We are working diligently to expedite ingredients and packaging with our suppliers, secure labor throughout our end-to-end supply chain, and optimize our production schedules to produce as much product as possible to meet demand.

Thank you for your partnership and flexibility during this disruption. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills North America Foodservice