



DATE: October 18th, 2021
TO: Our Valued Customers
FROM: Kraft Heinz Away From Home
SUBJECT: Canned Soup Product Discontinuation

Dear Valued Kraft Heinz Customer:

As we continue to work through a very challenging supply chain environment, we are constantly looking for ways to maximize service levels and maintain adequate supply in areas of our portfolio that are most important to our customers. The macroeconomic variables we are all facing are increasing in intensity and evolving rapidly.

In response, we have made the decision to exit our canned soup business. The list below gives details on the remaining canned soup SKUs in our portfolio that we are discontinuing. We anticipate supply on the majority of these SKUs to last through the month of November. We have a robust frozen bag and tub soup portfolio that we would recommend for conversion consideration.

Our team remains committed to doing everything possible to minimize the disruptions our customers feel as a result of the supply chain and labor constraints we are all dealing with.

Thank you for your continued business and understanding. Please contact your Kraft Heinz sales representative if you have any additional questions.

Thank you for your business,

The Kraft Heinz Away From Home Team

Item	GTIN	Item Description	Disco Date
130004344000	10013000434406	HNZ CRM OF CHICKEN SOUP CAN 12 49.2	November 2021
130007964000	10013000796405	HNZ N ENG CLAM CHOWDER CAN 12 50OZ	November 2021
130003571200	10013000357125	HNZ RS CREAM CHICKEN SOUP 12 49.25O	November 2021
130003571300	10013000357132	HNZ RS CREAM MUSHROOM SOUP 12 49.5O	November 2021
130004314000	10013000431405	HNZ CHICKEN NOODLE SOUP CAN12 49.5O	November 2021
130004124000	10013000412404	HNZ COND CRM OF MSHRM SOUP CAN 12 4	November 2021
130004176000	10013000417607	HNZ CHICKEN BROTH RTS CAN1249.5OZ	November 2021
130004144000	10013000414408	HNZ COND TOMATO SOUP CAN 12 51OZ	November 2021
130004224000	10013000422403	HNZ VEGT W/ BEEF STOCK CAN 12 50.5O	November 2021
130004174000	10013000417409	HNZ CRM OF CELERY SOUP CAN 12 49.25	November 2021
130007969000	10013000796900	HNZ PREMIUM N ENG CLAM CHWDR 12 50O	November 2021
130004204000	10013000420409	HNZ MINESTRONE SOUP CAN12 50.25OZ	November 2021
130004434000	10013000443408	HNZ VEGTRN VEGT SOUP CAN 12 50.5OZ	November 2021
130004324000	10013000432402	HNZ COND CHX W/ RICE SOUP1249.5OZ	November 2021
130004984000	10013000498408	HNZ BEEF CONSOMME CAN12 49.75OZ	November 2021
130007944000	10013000794401	HNZ CREAM OF POTATO SOUP CAN 12 50O	November 2021