



DATE: July 5th, 2022
TO: Our Valued Customers
FROM: Kraft Heinz Away From Home
SUBJECT: Bulk Ketchup and Mustard Availability

Dear Valued Kraft Heinz Customer

As we continue to experience unprecedented demand for key products combined with supply chain challenges, we want to partner and be transparent when upstream supply constraints drive new impacts to our distributors and operators. We are planning for a short-term supply distribution across a small subset of our Ketchup and Mustard portfolio.

The main driver is shortages in the industry across Mustard Bran, supplier outages on key packaging formats, and demand shifts in the market. We will be actively working with buyers on substitution opportunities to minimize impact. Please note that this action is designed to help provide transparency as we work to resolve these constraints.

Below you will find two appendices:

- Appendix 1 identifies items that are impacted by supplier constraints
- Appendix 2 identifies substitution options

Thank you for your ongoing partnership as we navigate these extraordinary times together. We remain committed to sharing further updates as appropriate.

Best regards,

The Kraft Heinz Away From Home Team

Appendix 1: Impacted items:

Impacted Item				
Category	Format	GTIN	ITEM	ITEM DESC
Ketchup	Bulk	10013000511909	130005119000	HNZ KETCHUP VOLPAK 3GAL
Ketchup	Bulk	10013000513705	130005137000	HEINZ KETCHUP 10 POUCH PAK 6 7.125L
Ketchup	Bulk	10013000514917	130005149100	HNZ HUSA FS KET #10 JG KOSH6 114OZ
Mustard	Bulk	10013000559505	130005595000	HNZ US VLPK MUSTARD 3GAL (1)

Appendix 2: Recommended Substitutions

Bulk Sub Option (1)				
Category	Format	GTIN	ITEM	ITEM DESC
Ketchup	Bulk	10013000515501	130005155000	HEINZ KETCHUP DISPENSER PACK 2 1.5G
Ketchup	Bulk	10013000512906	130005129000	HEINZ KETCHUP 10 TIN 6 114Z
Ketchup	Single Serve	10013000984802	130009848000	HEINZ KETCHUP SINGLE SERVE 1000 9GM
Mustard	Bulk	10013000652008	130006520000	HNZ YELLOW MUSTARD DSPKEXP2 1.5GAL
Mustard	Bulk	10013000692752	130006927500	HNZ MUSTARD DSPK2 .75GAL
Mustard	Single Serve	10013000530504	130005305000	HNZ YELLOW MUSTARD SS500 .2OZ