# CUSTOMER COUPON

## VENDOR: # 4625 ~ GENERAL MILLS

### BULKPAK CEREAL

Effective Dates: September 1, 2021 to November 30, 2021

Submission Deadline: December 31, 2021

| IFD # | MFG # | Description | Pack |
|---|---|---|---|
| 66119 | 100-16000-11998-4 | Lucky Charms Gluten Free Cereal Bulkpak | 4/35 oz |
| 66265 | 100-16000-11989-2 | Golden Grahams Cereal Bulkpak | 4/43.5 oz |
| 66519 | 100-16000-11813-0 | Cinnamon Toast Crunch Cereal Bulkpak | 4/45 oz |
| 66603 | 100-16000-11965-6 | Kix Cereal Bulkpak, WG | 4/25 oz |
| 66609 | 100-16000-11999-1 | Cocoa Puffs Cereal Bulkpak, WG | 4/35 oz |
| 66612 | 100-16000-18791-4 | Cookie Crisp Cereal Bulkpak, WG S/O | 4/35 oz |
| 66647 | 100-16000-13255-6 | Reeses Puffs Cereal Bulkpak, WG | 4/35 oz |
| 66722 | 100-16000-11977-9 | Cheerios Cereal Bulkpak | 4/29 oz |
| 66724 | 100-16000-11988-5 | Honey Nut Cheerios Gluten Free Cereal Bulkpak | 4/39 oz |
| 66834 | 100-16000-13325-6 | Rice Chex Gluten Free Cereal Bulkpak, WG | 4/33 oz |
| 66836 | 100-16000-13326-3 | Corn Chex Gluten Free Cereal Bulkpak, WG | 4/33 oz |

**$10.00/case**

Minimum:

**Maximum: $100.00 or 10cs**

**Offer valid for C&U, healthcare, retirement living, B&I, and lodging operators only. Not available under bid or contract pricing. Cannot be combined with any other offer.**

**Tracking reports accepted**

IFD FOODSERVICE DISTRIBUTOR
http://www.callifd.com
313 Hastings Place | Eau Claire, WI 54703
Phone: 800.873.0131

# Bulk Cereal

## Let them come back for seconds.

General Mills Convenience & Foodservice

## SAVE $10 off

per Case of Bulkpak Cereal

Offer valid for C&U, Healthcare, Retirement Living, B&I, and Lodging Operations only.

**SEPTEMBER 1, 2021 - NOVEMBER 30, 2021**

**Eligible Products**

| Code | Product Description |
|---|---|
| 100-16000-11663-1 | Total™ Raisin Bran Cereal Bulkpak 56 oz |
| 100-16000-11813-0 | Cinnamon Toast Crunch™ Cereal Bulkpak 45 oz |
| 100-16000-11963-2 | Trix™ Cereal Bulkpak 32 oz |
| 100-16000-11965-6 | Kix™ Cereal Bulkpak 25 oz |
| 100-16000-11988-5 | Honey Nut Cheerios™ Gluten Free Cereal Bulkpak 39 oz |
| 100-16000-11989-2 | Golden Grahams™ Cereal Bulkpak 43.5 oz |
| 100-16000-11998-4 | Lucky Charms™ Gluten Free Cereal Bulkpak 35 oz |
| 100-16000-11999-1 | Cocoa Puffs™ Cereal Bulkpak 35 oz |
| 100-16000-13255-6 | Reese's Puffs Cereal Bulkpak 35 oz |
| 100-16000-13325-6 | Rice Chex™ Gluten Free Cereal Bulkpak 33 oz |
| 100-16000-13326-3 | Corn Chex™ Gluten Free Cereal Bulkpak 33 oz |
| 100-16000-18791-4 | Cookie Crisp™ Cereal Bulkpak 35 oz |
| 100-16000-38391-0 | Chocolate Chex™ Gluten Free Cereal Bulkpak 49 oz |
| 100-16000-11977-9 | Cheerios™ Cereal Bulkpak 29 oz |
| 100-16000-11976-2 | Country Corn Flakes™ Cereal Bulkpak 32 oz |

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FSPROMOS4U

# SAVE $10 off per case on Bulkpak Cereal (after rebate)

## VALID PURCHASE DATES: SEPTEMBER 1, 2021 - NOVEMBER 30, 2021

Buy and start saving: Get $10 off a case of eligible bulk cereal products $100 maximum.

## OPERATOR INFORMATION

**(Check ONE)** *I am a Foodservice Operator in the following segment:*

- ○ College & University
- ○ Retirement Living
- ● Lodging
- ○ Healthcare
- ○ B&I

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....

*To receive additional offers and communications from General Mills Foodservice.*

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....

*To receive additional offers and communications from General Mills Foodservice.*

## CALCULATE YOUR REBATE

| Product Type | # of cases | $ per case | Total |
|---|---|---|---|
| Bulkpak Cereal | _____ | x $ 10.00 = | $ 0.00 |

**Total Cases** 0 *(10 cases maximum)*

**Total Rebate = $ 0** *($100 maximum)*

## TO RECEIVE YOUR REBATE

**Purchase qualifying products between September 1, 2021 through November 30, 2021.**

**Rebate form must be postmarked or submitted online on or before December 31, 2021.**

**Offer valid only for C&U, Healthcare, Retirement Living, B&I and Lodging Operations.**

Open to GPOs and independents, but not operators buying products under FMC, bid or direct contract pricing.

Limit one Bulk Cereal rebate submission per operation during this period.

Submit Online for faster processing or fill this form completely and mail it in. Allow 4-6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice
F22Q2BCER
PO Box 1003, Dexter, MN 55926

Must be postmarked on or before:
December 31, 2021

**REDEEM ONLINE AT: fspromos4u.com/GeneralMills**

Quick Access Code: F22Q2BCER

Cheerios · Gold Medal · Nature Valley · Pillsbury · Yoplait

General Mills Convenience & Foodservice

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888-882-9860

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