

# CUSTOMER COUPON

VENDOR: #4625, 7670 ~ GENERAL MILLS

K12 BUY MORE GET MORE

Effective Dates: August 1, 2022 to November 30, 2022

Submission Deadline: December 31, 2022

Frozen Breakfast & Lunch			
IFD #	MFG #	Description	Pack
102241	10016000173658	Nature Valley™ Oatmeal Round, Apple Cinnamon	72/2.32 oz
102240	10016000173641	Nature Valley™ Oatmeal Round, Banana Chocolate Chip	72/2.32 oz
26038	10018000109781	Pillsbury™ Soft Filled Cinnamon Toast Crunch Bar	72/2.36 oz
28574	10018000499790	Pillsbury™ Filled Crescent, Chocolate	72/2.29 oz
28567	10018000278524	Frudel Strudel™ Apple	72/2.29 oz
28386	10018000384133	Pillsbury™ Mini Bagels, Strawberry Creamy Cheese	72/2.43 oz
27557	10018000336866	Pillsbury™ Frozen Cinnamon Rolls Mini Cinnis, K12	72/2.29 oz
30422	10018000373090	Pillsbury™ Mini French Toast Cinnamon Rush	72/2.64 oz
31019	10018000322647	Pillsbury™ Frozen Mini Waffles, Blueberry Bash	72/2.47 oz
31014	10018000322654	Pillsbury™ Frozen Mini Waffles, Maple Madness	72/2.47 oz
102263	10018000123176	Pillsbury™ Cheesy Pull-Apart, Italian Cheese Garlic	72/3.88 oz
102525	10018000123162	Pillsbury™ Cheesy Pull-Apart, Southwest	72/3.88z

Fruit-Flavored Snacks			
IFD #	MFG #	Description	Pack
66330	10016000115610	Fruit Roll-Ups™ Crazy Colors	96/.5 oz
66340	10016000115665	Fruit Roll-Ups™ Blastin' Berry Hot Colors	96/.5 oz
65852	10016000115108	Fruit Shapes™ Scooby-Doo	96/.9 oz

Chex Products			
IFD #	MFG #	Description	Pack
66424	10016000319322	Simply Chex™ Snack Mix, Cheddar	60/.92 oz

IFD FOODSERVICE DISTRIBUTOR

<http://www.callifd.com>

313 Hastings Place | Eau Claire, WI 54703

Phone: 800.873.0131

66447	10016000319339	Simply Chex™ Snack Mix, Chocolate Caramel	60/1.03 oz
66452	10016000319377	Simply Chex™ Snack Mix, Strawberry Yogurt	60/1.03 oz

<b>Grain Products</b>			
<b>IFD #</b>	<b>MFG #</b>	<b>Description</b>	<b>Pack</b>
26809	10016000459769	Betty Crocker™ Oatmeal Bar Butterscotch	144/1.24 oz
26814	10016000459776	Betty Crocker™ Oatmeal Bar Chocolate Chip	144/1.24 oz
26801	10016000455662	Betty Crocker™ Oatmeal Bar Double Chocolate	144/1.24 oz
26837	10016000482552	Nature Valley™ Crisp, Chocolate	120/1.2 oz
26834	10016000482569	Nature Valley™ Crisp, Cinnamon	120/1.2 oz
66642	10016000455761	Cinnamon Toast Crunch™ Cereal Bar	96/1.42 oz
66636	10016000455778	Cocoa Puffs™ Cereal Bar	96/1.42 oz
66662	10016000319131	Golden Grahams™ Cereal Bar	96/1.42 oz
66674	10016000319148	Team Cheerios™ Cereal Bar, Strawberry	96/1.42 oz
66677	10016000319155	Trix™ Cereal Bar	96/1.42 oz

<b>Annie's™ Products</b>			
<b>IFD #</b>	<b>MFG #</b>	<b>Description</b>	<b>Pack</b>
65902	13562002368	Annie's™ Organic, Bunny Grahams™, Honey	100/1.25 oz
65903	13562002375	Annie's™ Organic, Bunny Grahams™, Snack Friends	100/1.25 oz

**Two Platforms: \$1.50/case**

**Three Platforms: \$2.00/case**

**Four Platforms: \$2.50/case**

**Five + Platforms: \$3.00/case**

Minimum: 20 cases

**Maximum: \$1,500 or 500 cases**

**Offer valid for K12 foodservice operators only. Not available under bid or contract pricing. Cannot be combined with any other offer.**

Tracking Reports Accepted

**IFD FOODSERVICE DISTRIBUTOR**

<http://www.callifd.com>

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Phone: 800.873.0131

K-12 BUY MORE GET MORE REBATE

Save up to \$3  
per case

500 cases/\$1,500 maximum after rebate

August 1, 2022 - November 30, 2022



Eligible Product Platforms

FROZEN BREAKFAST

100-16000-17365-8	Nature Valley™ Oatmeal Round, Apple Cinnamon
100-16000-17364-1	Nature Valley™ Oatmeal Round, Banana Chocolate Chip
100-18000-11032-9	Pillsbury™ Soft Filled Cocoa Puffs™ Bar
100-18000-10978-1	Pillsbury™ Soft Filled Cinnamon Toast Crunch Bar
100-18000-49979-0	Pillsbury™ Filled Crescent, Chocolate
100-18000-49978-3	Pillsbury™ Filled Crescent, Grape
100-18000-27852-4	Frudel Strudel™ 2.29 oz Apple
100-18000-27851-7	Frudel Strudel™ 2.29 oz Cherry
100-18000-38399-0	Pillsbury™ Mini Bagels, Cinnamon Creamy Cheese, 72ct, 2.43 oz
100-18000-38413-3	Pillsbury™ Mini Bagels, Strawberry Creamy Cheese, 72ct, 2.43 oz
100-18000-33686-6	Pillsbury™ Frozen Cinnamon Rolls 72 ct Mini Cinnis, K12
100-18000-37309-0	Pillsbury™ Mini French Toast 2.64 oz Cinnamon Rush
100-18000-37308-3	Pillsbury™ Mini French Toast 2.64 oz Triple Berry Blast
100-18000-32264-7	Pillsbury™ Frozen Mini Waffles, Blueberry Bash, 2.47 oz
100-18000-32265-4	Pillsbury™ Frozen Mini Waffles, 2.47 oz, Maple Madness

FROZEN LUNCH

100-18000-12317-6	Pillsbury™ Cheesy Pull-Apart, Italian Cheese Garlic
100-18000-12316-9	Pillsbury™ Cheesy Pull-Apart, Southwest

FRUIT-FLAVORED SNACKS

100-16000-11561-0	Fruit Roll-Ups™ Crazy Colors 96 ct
100-16000-29162-8	Fruit Roll-Ups™ Strawberry Reduced Sugar 96 ct
100-16000-11566-5	Fruit Roll-Ups™ Blastin' Berry Hot Colors 96 ct
100-16000-11510-8	Fruit Shapes™ Scooby-Doo 96 ct
100-16000-47954-5	Mott's® Fruit Snacks, Assorted Fruit
100-16000-47953-8	Mott's® Fruit Snacks, Mixed Berry

Chex™ PRODUCTS

100-16000-31932-2	Simply Chex™ Snack Mix, Cheddar, 0.92 oz, 60 ct
100-16000-31933-9	Simply Chex™ Snack Mix, Chocolate Caramel, 1.03 oz, 60 ct
100-16000-31937-7	Simply Chex™ Snack Mix, 1.03 oz, Strawberry Yogurt, 60 ct

GRAIN PRODUCTS

100-16000-45976-9	Betty Crocker™ Oatmeal Bar Butterscotch
100-16000-45977-6	Betty Crocker™ Oatmeal Bar Chocolate Chip
100-16000-45566-2	Betty Crocker™ Oatmeal Bar Double Chocolate
100-16000-11590-0	Nature Valley™ Chewy Granola Bar Chocolate Chip 120 ct
100-16000-11591-7	Nature Valley™ Chewy Granola Bar Chocolate Chip & Oatmeal Raisin 120 ct
100-16000-11582-5	Nature Valley™ Crunchy Granola Oats 'N Honey 144 ct
100-16000-33530-8	Nature Valley™ Crunchy Granola Bar, Oats 'n Honey, 1.5oz, 18 ct
100-16000-11584-9	Nature Valley™ Crunchy Granola Peanut Butter 144 ct
100-16000-33550-6	Nature Valley™ Crunchy Granola Bar, Peanut Butter, 1.5oz, 18 ct
100-16000-48255-2	Nature Valley™ Crisp, Chocolate
100-16000-48256-9	Nature Valley™ Crisp, Cinnamon
100-16000-15120-5	Nature Valley™ Chewy Trail Mix Bar Fruit & Nut 16 ct
100-16000-45576-1	Cinnamon Toast Crunch™ Cereal Bar
100-16000-45577-8	Cocoa Puffs™ Cereal Bar
100-16000-31913-1	Golden Grahams™ Cereal Bar
100-16000-31914-8	Team Cheerios™ Cereal Bar, Strawberry
100-16000-31915-5	Trix™ Cereal Bar

ANNIE'S™ PRODUCTS

000-135620-0236-8	Annie's™ Organic, Bunny Grahams™, Honey, 1.25 oz
000-13562-00237-5	Annie's™ Organic, Bunny Grahams™, Snack Friends, 1.25 oz
100-13562-49828-1	Annie's™ K-12 Organic, Cheddar Bunnies™, 0.75 oz

# Save up to \$3

per case on K-12 products  
(after rebate)

**VALID PURCHASE DATES: August 1, 2022 - November 30, 2022**

Buy and start saving: Choose from at least two qualifying platforms listed. You must purchase a minimum of 20 cases for your schools.

## OPERATOR INFORMATION

**Check Here:**  Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name .....

Contact Name .....

Contact Title .....

Mailing Address .....

P.O. BOX (no P.O. Box unless a physical address is provided above) .....

City ..... State ..... Zip .....

Phone .....

Email Address .....  
To receive additional offers and communications from General Mills Foodservice.

Co-op/Buying Group/GPO .....

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....  
To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Two Different Qualifying Platforms	0	x \$ 1.50	= \$ 0.00
Three Different Qualifying Platforms	0	x \$ 2.00	= \$ 0.00
Four Different Qualifying Platforms	0	x \$ 2.50	= \$ 0.00
Five plus Different Qualifying Platforms	0	x \$ 3.00	= \$ 0.00
<b>Total Cases =</b>	<b>0</b>		<b>Total Rebate = \$ 0.00</b>
	<small>20 case minimum 500 case maximum</small>		<small>(\$1,500 maximum)</small>

**PURCHASE A MINIMUM OF 2 QUALIFYING PLATFORMS AND 20 CASES.**

## TO RECEIVE YOUR REBATE

**Purchase qualifying products between August 1, 2022 - November 30, 2022.**

**Rebate form must be postmarked or submitted online on or before December 31, 2022.**

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to GPOs and independent operators. Offer not available to operators buying products under bid or with FMC contract pricing.

Limit one K-12 Buy More Get More rebate submission per district during this period. School Districts: Collect for all schools in your district and send in only one submission.

Fill out this form completely or submit Online. Allow 4-6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates and operator name. Operator or Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F23H1BMGM  
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or  
before:  
December 31, 2022**

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

**Quick Access Code: F23H1BMGM**



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860