

# CUSTOMER COUPON

VENDOR: 7860 ~ PEPSI CO

QUAKER OATS

Effective Dates: January 1, 2024 to December 31, 2024

Submission Deadline: December 31, 2024

IFD #	MFG #	Description	Pack
66890	43285	WG, Quick Rolled Oats	12/42 Oz
66896	43269	Quaker Kettle Hearty Steamtable Oats Canister <b>S/O</b>	12/47 Oz
66872	20164	Quaker Buckeye Old Fashioned Rolled Oats Bag	50 #

**Buy 3 Cases of an SKU, Get 1 Case Free of the Same SKU.**

Minimum: \$15

**Maximum: \$100**

**Offer valid for foodservice operators only. No bid or contract pricing. Cannot be combined with any other rebate. Can not have purchased items within the last 6 months.**

Tracking reports accepted.

IFD FOODSERVICE DISTRIBUTOR

<http://www.callifd.com>

313 Hastings Place | Eau Claire, WI 54703

Phone: 800.873.0131



# BUY 3 CASES, GET 1 FREE\*

\*Buy three cases of Quaker Enriched Yellow Cornmeal (57020), Quaker Reg Barley (7230), Pearl Milling Co Self Rising Flour Bag (57382), Quaker Old Fashioned Oats Canister (43293), Quaker Steam Table Oats Canister (43269), Quaker Buckeye Old Fashioned Oats Bag (20124), Quaker Quick Buckeye Rolled Oats 50lb (20164), Quaker Quick Grits Tube (4160), Quaker Quick Grits Bag (4378), Quaker Creamy Wheat Farina (43300), Quaker Quick Oats Canister (43285), Near East Rice Pilaf (5014) and **get one case of the same SKU free**. See back for details. For new customers only.



Product	UPC	Pack	Unit Size	Distributor Code
QUAKER ENRICHED YELLOW CORNMEAL	57020	1	25 LB	INSERT HERE
QUAKER QUICK GRITS TUBE	04160	12	1.5 LB	INSERT HERE
QUAKER QUICK GRITS BAG	04378	8	5 LB	INSERT HERE
QUAKER OLD FASHIONED OATS CANISTER	43293	12	42 OZ	INSERT HERE
QUAKER QUICK 1-MINUTE CANISTER	43285	12	42 OZ	INSERT HERE
QUAKER KETTLE HEARTY STEAMTABLE CANISTER	43269	12	47 OZ	INSERT HERE
PMC SELF-RISING FLOUR	57382	8	5 LB	INSERT HERE
QUAKER QUICK CREAMY WHEAT FARINA	43300		28 OZ	INSERT HERE
QUAKER BUCKEYE OLD FASHIONED OATS BAG	20124		50 LB	INSERT HERE
QUAKER BUCKEYE OLD FASHIONED ROLLED OATS BAG	20164		50 LB	INSERT HERE
QUAKER REGULAR BARLEY	07230		16 OZ	INSERT HERE
NEAR EAST RICE PILAF	05014		36 OZ	INSERT HERE



## Program Requirements

- Qualifying Products: select QUAKER® and Pearl Milling Company™ products (see below)
- Please allow 6-8 weeks for payment after receipt and verification of claim
- Buy 3 cases of SKU 57020, 7230, 57382, 43293, 43269, 20124, 20164, 4160, 4378, 43300, 43285, 5014 and get 1 case of the same SKU free
- Limit one (1) free case per new customer location
- Limit to new customers ONLY (no previous orders on qualifying product within the past 6 months.)
- Program to run from January 1, 2024 through December 31, 2024
- Request must be postmarked by December 31, 2024
- Via rebate if previous requirements are met
- Minimum payout is \$15 and maximum payout is \$100

## Payment Timing and Process

1. Request must be postmarked by December 31, 2024
2. Sign up at [couponportal.afsi.com](https://couponportal.afsi.com) and provide tax information (W-9)
3. To submit your claim, go to [couponportal.afsi.com](https://couponportal.afsi.com), enter coupon code **6207145** and complete the form
4. For submission assistance, contact 1 (800) 529-9624
5. PepsiCo® Foodservice reserves the right to amend or terminate this program at any time upon written notice

### IRS Requirement

- One time annual online registration is required. You must provide federal tax ID including the address for your location on file with the Internal Revenue Service to register for a coupon
- Only one submission per operator location / federal tax ID

Incentive cannot be combined with other incentive/rebate programs for same products; any accounts currently under contract or receiving rebates on one or more products is not eligible to participate in this program.