

CUSTOMER COUPON

VENDOR: 5275 ~ HIGHLINER

IT'S SEAFOOD SEASON!

Effective Dates: January 1, 2025 to April 30, 2025

Submission Deadline: May 31, 2025

IFD #	MFG #	Description	Pack
46360	10004222	3 Oz Battered Diamond Cut Cod S/O	10 #
99849	10023827	8 Oz Big Bob Cod Filet	10 #
45950	10001652	2 Oz Brewers Choice Battered Cod	10 #
103081	1029719	4 Oz Corona Batter Cod S/O	40/4 Oz
46750	10004182	31-35 Count Redhook Ale Shrimp	4/2.5 #
103564	1029103	Breaded Cod Nugget S/O	10 #
46100	02078	8 Oz Breaded Cod Filet S/O	10 #
107678	12300194	Beer Battered Southern Blue Whitening S/O	2/5 #
108784	12300148	16-20 Count Breaded Butterfly Shrimp	4/3 #
107236	12300152	21-25 Count Round Breaded Shrimp S/O	4/3 #

\$5/case

Minimum: 5cs

Maximum: \$500

Valid for foodservice operators only. Offer valid on value-added products only. Not available under bid or contract pricing. Cannot be combined with any other offer.

Tracking reports accepted.

IFD FOODSERVICE DISTRIBUTOR

<http://www.callifd.com>

313 Hastings Place | Eau Claire, WI 54703

Phone: 800.873.0131



HIGH LINER
FOODSERVICE®

GET EXCITED IT'S SEAFOOD SEASON! **REBATE**

Promotion Dates: January 1, 2025 - April 30, 2025

Maximum Rebate: \$500



DO SEAFOOD FEARLESSLY™

highlinerfoodservice.com

GET EXCITED - IT'S SEAFOOD SEASON!

Seafood season is here, and we're excited to help you satisfy your customers' cravings. Whether you're looking to stock up on our best sellers or eager to introduce the latest arrivals, we've got you covered.

Enjoy a \$5 discount on every case when you purchase any combination of the items listed below. Don't miss this opportunity to bring the finest seafood to your table and make this season truly unforgettable!

BEST SELLERS!

PRODUCT #	DIST CODE	DESCRIPTION	PACK	CASES PURCHASED
BATTERED				
1029715		Western Style Battered Cod Portions 3 oz	1/10 lb	
10004222		Battered Cod Diamond Cuts 3 oz	1/10 lb	
10023827		Big Bob's® Battered Cod Fillets 8 oz	1/10 lb	
BEER BATTERED				
10001652		Brewer's Choice® Battered Cod Fillets 2 oz	2/5 lb	
10026405		Yuengling® Battered Cod Taco Portions 2.6 oz	1/10 lb	
1029719		Beer Battered Cod Portions 4 oz	1/10 lb	
10025916		Yuengling® Battered Haddock Fillets 4 oz	1/10 lb	
10001654		Brewer's Choice® Battered Cod Fillets 4 oz	1/10 lb	
10025917		Yuengling® Battered Haddock Fillets 6 oz	1/10 lb	
10025907		Yuengling® Battered Haddock Fillets 8 oz	1/10 lb	
06089		Battered Alaska Pollock Portions with Budweiser® 9 oz	1/10 lb	
10001662		Brewer's Choice® Battered Haddock Fillets, Skinless 11 oz	1/20 lb	
10001661		Brewer's Choice® Battered Haddock Fillets, Skin-On 11 oz	1/20 lb	
10026397		Yuengling® Battered Haddock Fillets 11 oz	1/10 lb	
10004182		Redhook® Ale Battered Round Shrimp, Tail-Off 31-35 ct	4/2.5 lb	
BREADED				
1029103		Breaded Cod Nuggets 1 oz	1/10 lb	
1029505		Crunchy Breaded Cod Squares 4 oz	1/10 lb	
02485		Pier 17 Butter Crumb Cod Portions 5 oz	1/10 lb	
02078		Lightly Breaded Cod Portions 8 oz	1/10 lb	
06078		Lightly Breaded Pollock Portions 8 oz	1/10 lb	

NEWEST ARRIVALS!

PRODUCT #	DIST CODE	DESCRIPTION	PACK	CASES PURCHASED
CAPE HAKE				
12300281		UpperCrust® Summer Herb Crusted Cape Hake 3 oz	1/10 lb	
12300279		Brewer's Choice® Beer Battered Cape Hake 4 oz	1/10 lb	
12300280		UpperCrust® Gluten Free Cheddar Biscuit Cape Hake 4 oz	1/10 lb	
12300278		Crispy Breaded Cape Hake 4.5 oz	1/10 lb	
SOUTHERN BLUE WHITING				
12300191		UpperCrust® Potato Crusted Southern Blue Whiting 3.5 oz	1/10 lb	
12300192		Pan Sear Selects® Citrus and Herb Southern Blue Whiting 3.6 oz	1/10 lb	
12300193		Homestyle Breaded Southern Blue Whiting 4.7 oz	1/10 lb	
12300194		Beer Battered Southern Blue Whiting 4.8 oz	1/10 lb	
VA SHRIMP				
BUTTERFLY				
12300150		Coconut Breaded Butterfly Shrimp 21-25 ct	4/3 lb	
12300245		Breaded Butterfly Dinner Shrimp 12-15 ct	4/3 lb	
12300148		Breaded Butterfly Dinner Shrimp 16-20 ct	4/3 lb	
12300149		Breaded Butterfly Dinner Shrimp 26-30 ct	4/3 lb	
ROUND				
12300151		Breaded Round Dinner Shrimp 16-20 ct	4/3 lb	
12300152		Breaded Round Dinner Shrimp 21-25 ct	4/3 lb	
12300153		Breaded Round Dinner Shrimp 31-35 ct	4/3 lb	
POPCORN				
12300147		Breaded Popcorn Shrimp 60-80 ct	4/3 lb	

CASES PURCHASED	PER CASE REBATE	TOTAL REBATE
x	\$5.00 =	\$



If redeeming your rebate online, visit www.rapidrebate.net. Complete the short form to activate your registration and then you can start uploading your rebate and accessing your account through the website or mobile app. Your account will also allow you to check the status of your rebate once it is received.

If submitting your rebate via mail, please send this completed rebate and proof of purchase to:
Seafood Season 2025 | P.O. Box 552 | Traverse City, Mi 49685-0552

OPERATOR INFORMATION

Name: _____ Title: _____
 Company: _____ Operator Signature: _____
 Address: _____ City/State: _____ Zip Code: _____
 Phone (daytime): _____ Email: _____
 Segment (select one): Restaurant Healthcare Military College & University Business & Industry Catering Lodging Other
 Name of Distributor: _____ Distributor Sales Rep Name: _____

RULES:

- Offer valid on purchases made between 01/01/2025 - 04/30/2025.
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Offer valid on value-added products only, no unprocessed products.
- Distributors are excluded from this offer.
- Available to multi-unit chain accounts.
- Submit rebate request any time before 05/31/25.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value per operator is \$500.
- Proof of purchase in the form of distributor invoice must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other High Liner Foods' offer, bid, contract price, promotion, or rebate.
- Please allow 8-10 weeks for processing the redemption.

