

CUSTOMER COUPON

VENDOR: 5900 ~ KELLANOVA

CAMP 2026

Effective Dates: June 1, 2026 to September 1, 2026

Submission Deadline: October 1, 2026

IFD #	MFG #	Description	Pack
101169	3800090819	IW, WG, Blueberry Nutri-Grain Bar	96/1.55 Oz
62274	2410079263	WG, Cheez-It Snack Crackers	175/.75 Oz
66220	2410012226	IW, RF, Cheez-It Crackers	60/1.5 Oz
66643	3800035645	IW, WG, Apple Cinnamon Nutri-Grain Bar	48/1.3 Oz
66644	3800059779	IW, WG, Apple Cinnamon Nutri-Grain Bar	96/1.55 Oz
66638	3800035745	IW, WG, Blueberry Nutri-Grain Bar	48/1.3 Oz
66633	3800035845	IW, WG, Raspberry Nutri-Grain Bar	48/1.3 Oz
66628	3800035945	IW, WG, Strawberry Nutri-Grain Bar	48/1.3 Oz
66619	3800059772	IW, WG, Strawberry Nutri-Grain Bar	96/1.55 Oz
28584	3800017196	IW, WG, Blueberry Frosted Pop-Tarts	120/1.69 Oz
28591	3800017199	IW, WG, Blueberry Frosted Pop-Tarts	72/2 Ct
28592	3800055122	IW, WG, Cinnamon Brown Sugar Frosted Pop-Tarts	120/1.69 Oz
28587	3800055125	IW, WG, Cinnamon Brown Sugar Frosted Pop-Tarts	72/2 Ct
28595	3800012073	IW, WG, Fudge Frosted Pop-Tarts	72/2 Ct
28599	3800012070	IW, WG, Fudge Frosted Pop-Tarts	120/1.69 Oz
28597	3800055130	IW, WG, Strawberry Frosted Pop-Tarts	120/1.69 Oz
28589	3800055133	IW, WG, Strawberry Frosted Pop-Tarts	72/2 Ct
26800	3800035054	IW, Original Rice Krispies Treats Bar	96/.78 Oz
27005	3800026547	IW, Original Rice Krispies Treats Bar	80/1.3 Oz
27008	3800014540	IW, WG, Mini Original Rice Krispies Treats Bar	600/.42 Oz
27007	3800011052	IW, WG, Original Rice Krispies Treats Bar	80/1.41 Oz
27009	3800014567	IW, WG, Chocolatey Chip Rice Krispies Treats Bar	80/1.59 Oz
105818	3800026452	IW, WG, Confetti Rice Krispies Treats Bar	80/1.48 Oz
27004	3800026847	IW, Double Chocolatey Chunk Rice Krispies Treats Bar	80/1.3 Oz
33665	3010055644	WG, Cinnamon Bug Bites Graham Snack	210/1 Oz
103918	3010012695	WG, Vanilla Crunch Chat Snax Graham Snack	210/1 Oz
65945	3800024520	WG, Cinnamon French Toast Eggo Graham Snack S/O	100/1.76 Oz

IFD FOODSERVICE DISTRIBUTOR

<http://www.callifd.com>

313 Hastings Place | Eau Claire, WI 54703

Phone: 800.873.0131

109610	3800029476	WG, Original Eggo Graham Snack S/O	100/1.74 Oz
66965	3010050689	WG, Cinnamon Sticks Scooby Doo! Graham Snack	210/1.1 Oz
65892	3010040213	WG, Original Tiger Bites Graham Snack	150/1 Oz
110108	3010021618	Oyster Crackers S/O	10#
110255	3800084555	Sour Cream & Onion Pringle Chips S/O	12/1.4 Oz
110254	3800084556	Cheddar Cheese Pringle Chips S/O	12/1.4 Oz
110256	3800084557	Original Pringle Chips S/O	12/1.3 Oz
110296	3800029930	Brownie Frosted Crunchy Poppers Pop-Tarts S/O	8/12.6 Oz
110297	3800029934	Strawberry Frosted Crunchy Poppers Pop-Tarts S/O	8/12.6 Oz
110304	2410012381	Variety Pack Cheez-It Snack Cracker Bags S/O	36/3 Oz
96594	3800018372	Grab & Go BBQ Pringles S/O	12/1.4 Oz
110577	3010012956	WG, Chocolate Bones Scooby Doo! Graham Snacks	210/1 Oz
110683	2410012431	WG, Spicy Buffalo Cheez-It Snack Crackers	175/0.75 Oz
104357	3010001008	IW, Saltine Cracker S/O	500/2 Ct
111246	2410012660	IW, White Cheddar Cheez-It Snack Crackers	60/1.5 Oz
111247	2410012261	IW, Original Cheez-It Snack Crackers	60/1.5 Oz
111248	2410012978	Variety Pack Snap'd Cheez-It Crackers	60/1.5 Oz
111249	3800033351	Grab & Go Variety Pack Small Pringle Chips	60/1.4 Oz

\$2.50/case

Minimum: 10cs

Maximum: \$2,000

**Offer valid for overnight camp operators only. Not available under bid or contract pricing.
Cannot be combined with any other offer.**

Tracking reports accepted.

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Kellanova Camp Program

20
26

Receive a rebate of up to \$2,000
on the purchase of select Kellanova products!*

*After mail-in rebate

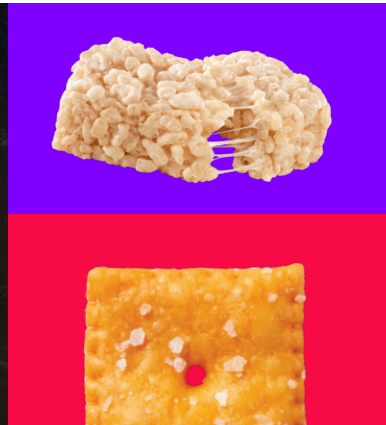
**Kellanova offers brands campers know,
making their experience more memorable.
It all adds up to happy campers
and smart camp business!**

**Earn \$2.50
in rebates per case**

of select Kellanova products purchased
(maximum rebate \$2,000)

Good for purchases made between June 1st and September 1st, 2026

Rebates must be postmarked by September 30th, 2026



Mail this completed form with proofs of purchase to: Kellanova 2026 Camp Program, P.O. Box 1007, Brownsdale, MN 55918-1007

Yes, I am a Camp Foodservice Operator and not receiving any other contracted or bid pricing (refund payable to Camp Foodservice Operator only).

Camp Name (Checks Payable to Camps Only): _____

Contact Name: _____ Title: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

Yes, I would like to receive exclusive promotional offerings and communications via email from Kellanova Away From Home and/or Kellanova Brands a for my information to be used per the Kellanova Privacy Policy located at: <https://www.kellanova.com/us/en/privacy-notice.html>

Address (No P.O. Boxes, please): _____ City, State, Zip: _____

Forwarding Address (only if camp is closed by 10/1/26): _____ City, State, Zip: _____

Distributor Name: _____ Distributor City, State: _____

Kellanova Sales Rep Name: _____ Are you affiliated with a Group Purchasing Organization (GPO)? _____

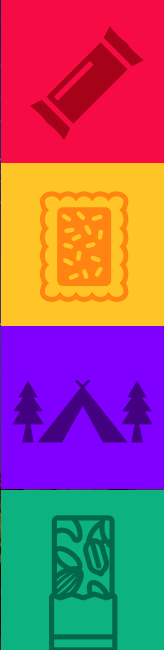
If yes, which Group Purchasing Organization (GPO)? _____ Operator Signature (required): _____

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*After mail-in rebate



UPC Case Code	Product Description	Number of Cases	Rebate Per Case	= TOTAL REBATE
ALL	Cheez-It® Crackers		\$2.50	
ALL	Nutri-Grain® Breakfast Bars		\$2.50	
ALL	Pop-Tarts® Toaster Pastries		\$2.50	
ALL	Rice Krispies Treats® Squares		\$2.50	
ALL	Special K® Products		\$2.50	
ALL	Kashi® Bars		\$2.50	
ALL	Zesta® Saltines or Oyster Crackers		\$2.50	
ALL	Kellogg's® Grab and Go Graham Snacks		\$2.50	
ALL	Pringles® Large and Small Grab & Go!™		\$2.50	
ALL	Pringles Mingles™		\$2.50	

Official Terms & Conditions

SUMMER OVERNIGHT CAMP OPERATORS: Begins 6/1/26 through 9/1/26 ("Promotion Period"):

1. Participating Summer Overnight Camp Operators purchase ten (10) or more cases of **Participating Products** ("see promotional flyer for complete list of "Participating Products") from your designated Foodservice Distributor Sales Representative ("DSR") during the Promotion Period ("Qualifying Purchase"). 2. Receive a \$2.50 rebate per case for each Qualifying Purchase of Participating Products to be provided in the form of a check to the Summer Overnight Camp account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating Summer Overnight Camp account. 3. To receive your rebate, go online to www.fspromo4u.com/kellanova, enter the **Quick Access Code: CampRebate26** and complete the Redemption Form as instructed; and provide proof of Qualifying Purchase. Alternatively, complete the rebate form, as indicated, and mail-in along with your proof of Qualifying Purchase in an envelope with sufficient postage affixed to: **Kellanova Away From Home, c/o Camp Operator Rebate 2026**, P.O. Box 1007, Brownsdale, MN 55918-1007. Online submission must be completed by 10/1/26; and mail-in submission must be postmarked by 10/1/26 and received by 10/7/26. Proof-of-purchase to be submitted in the form of a copy of distributor's invoice or velocity reports; and attached to rebate form. Rebate forms may also be obtained from your Foodservice Distributor Sales Representative. 4. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/or phone number of participants. Sponsor reserves the right to audit submissions. 5. Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products as stated above purchased during the Promotion Period. Promotional allowances will not be honored without proper documentation (i.e. distributor invoices). Customer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible Summer Overnight Camp Operator. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible Summer Overnight Camp Operator. Offer open only to Summer Overnight Camp Operators in the fifty (50) United States and District of Columbia who are in good standing during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Foodservice Distributor Sales Representative(s). Offer does not extend to national account customers, or customers participating in any contract or programs, or school summer feeding/camps. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by Summer Overnight Camp Operators. No bulk submissions or third-party submissions will be accepted. Multi-unit operators require a rebate form for each selling location. This offer cannot be used in conjunction with any other Kellanova promotion on the Participating Products or purchases made by non-profit bid. Offer is void where prohibited. Sponsor: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016. © 2026 Kellanova

For more information contact your Kellanova Sales Representative,
or visit KellanovaAwayFromHome.com or call 877.511.5777

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