

April 18, 2022

To Our Valued Customers:

This letter is to make you aware of the ongoing shortage within the egg & poultry industry (egg is an important ingredient in the manufacture of mayonnaise) and the disruptions in our condiment service levels.

Avian Influenza (HPAI) is affecting flocks across multiple states in the U.S. and we have are seeing significant supply chain disruptions and sharply rising market costs. HPAI has impacted major egg suppliers and the long-term impact is not yet known at this time. Data from previous Avian Flu outbreaks indicate effects could be felt for months.

At SBI, our egg sourcing is diversified across multiple suppliers and we continue to work with additional vendors to secure loads. Although we are still receiving supply and running our operations, there are fewer egg loads available which limits our ability to fill orders at our usual levels.

Sauer Brands, Inc. is committed to keeping you informed as the situation evolves and as we work to mitigate impacts to our customers. We have a longstanding reputation for excellence in customer service and remain committed to Our Recipe of Success.

Sincerely,

Eric Esch,

Big Flavor/Chief Commercial Officer

Sauer Brands, Inc.

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