



Banana Color Guide



ALL GREEN

As received at your warehouse from Central and South America



LIGHT GREEN

First color change during warehouse processing, usually seen on the shoulder.



50% GREEN, 50% YELLOW

Recommended color for warehouse outturn. Adjust back or ahead of delivery time, temperature, distance and retail color preferences. Consumer purchase now to enjoy later.



MORE YELLOW THAN GREEN

Ready for retail display.
Great eye appeal and long product life.
Minimum shrink for retailer.



YELLOW WITH GREEN TIPS

Most popular color stage for consumer purchase. Since higher temperatures speed color change, this color can be maintained longer by holding boxes in a cool area at 56° to 60 °F.



FULL YELLOW

Firm fruit with great eating flavor. Easily bruised – handle with extra care.



YELLOW FLECKED WITH BROWN

Sweet eating flavor. Perfect texture and consistency for blender drinks and baking.