

## **BUSH BROTHERS & COMPANY**

1016 E. Weisgarber Road Knoxville, TN 37909-2683

November 8, 2021

TO: Our Valued Customers

FROM: Jenifer Plageman-Davis

SUBJECT: Near-Term Product Supply Update

Thank you for your ongoing support as we make continual adjustments to our supply in efforts to support increased demand. Our objective is to supply as many of our customers as possible. Over the last six weeks our inventories have been reduced considerably and we need to adjust production activities to maximize our ability to meet demand.

To best provide customers with key products without disruption in the immediate term, we will be reducing our production assortment. This change will allow us to better service all customers as well as allow time to rebuild inventory buffers to better supply as soon as possible. As of November 8<sup>th</sup>, we will process all open orders with the remaining inventory we have available to the best of our ability. We will continue to monitor this daily and will be reaching out as soon as possible if/when plan deviations occur.

We have immediate availability on the following product **only.** This product will be continuously produced to maintain a continuity of supply: 001619: 6 - 117 oz Bush's Bean Pot Baked Beans

Beginning 11/22 we can begin shipping the below product and will maintain a continuity of supply after this date:

001638: 6 - 117 oz Bush's Reduced Sodium Vegetarian Baked Beans

We will be ramping up production to partially fulfill demand on the following five (5) products **only**. This is work in progress and more quantities and shipment timing details will be forthcoming.

001885: 6 - 108 oz Bush's Low Sodium Black Beans\*

001818: 6 - 111 oz Bush's Pinto Beans\*

001819: 6 - 111 oz Bush's Low Sodium Pinto Beans\*

001728: 6 - 108 oz Bush's White Hominy\*

002849: 6 - 112 oz Showboat Pork & Beans\*

\*Inventory on these items is currently depleted. It is in our immediate production plan to produce and provide allocations ASAP.

Additionally, in this time of uncertainty with order cycles, freight capacity and increased consumption, ordering full pallets with seven-day lead time of these items will reduce overall complexity and increase the likelihood of a more efficient transaction. In this near term, we request ordering in full pallets in full truckload quantities with a 7-day lead.

We recognize this limited range of products will not meet all your needs. Focusing our production efforts on these varieties provides the most efficient way to maximize both production and reach in this extreme environment. We will return to producing our full portfolio as soon as possible.

Should you have any questions, please contact your Bush Brothers Regional Sales Manager.

Thank you again - your continued support is greatly appreciated!!

Sincerely,

Jenifer Plageman-Davis

, Jenifer Plageman-Davis

Senior Vice President, Director of Sales