

April 6, 2022

Valued Customer,

General Mills North America Foodservice is announcing minor ingredient and nutrition changes to our Cinnamon Chex SKUs, effective June 1st, 2022.

These changes reflect our continued efforts to offer the highest quality products. As always, please continue to check the product's label for the most accurate information.

What's Changing:

- Removing Rice Fiber
- Reducing sodium from 170mg to 160mg per serving
- Reducing calories from 120 to 110 per serving

What's NOT Changing:

- Price
- UPC/GTIN
- Sugar Levels
- On-Pack Claims
- Product Taste/Appearance
- All Other Nutrition/Ingredient Information

Impacted SKUs:

Product Description	Base Product Code	GTIN
Cinnamon Chex™ Cereal Single Serve K12 2oz Eq Grain	14883000	10016000148830
Cinnamon Chex™ Cereal Single Serve Bowlpak 1 oz	38387000	10016000383873
General Mills Cereal Goodness Variety Pack Single Serve Cup 2.2 oz	31154000	10016000311548
Cinnamon Chex™ Cereal Box, 12 oz	10371000	10016000103716

For customers using GDSN, product change information will automatically flow when applicable. For those not using GDSN, ingredient and nutrition details are available below.

Thank you for your support and cooperation in this effort. If you have further questions regarding this matter, please contact your local sales representative.

Sincerely,

General Mills North America Foodservice

Ingredient and Nutrition Changes

Old Label:

Ingredients	Nutrition																																							
<p>Whole Grain Rice, Rice, Sugar, Canola Oil, Salt, Rice Fiber, Cinnamon, Molasses, Natural Flavor. Vitamin E (mixed tocopherols) Added to Preserve Freshness. <i>Vitamins and Minerals:</i> Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B2 (riboflavin), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Nutrition Facts</th> <th style="text-align: left;">Amount per serving</th> <th style="text-align: left;">% Daily Value</th> <th style="text-align: left;">Amount per serving</th> <th style="text-align: left;">% Daily Value</th> </tr> </thead> <tbody> <tr> <td>Total Fat</td> <td>2.5g</td> <td>3%</td> <td>Sodium</td> <td>170mg 8%</td> </tr> <tr> <td>Serving size</td> <td>Saturated Fat</td> <td>0%</td> <td>Total Carb.</td> <td>23g 8%</td> </tr> <tr> <td>1 bowl (28g)</td> <td>Trans Fat</td> <td></td> <td>Dietary Fiber</td> <td>1g 5%</td> </tr> <tr> <td rowspan="2">Calories per serving 120</td> <td>Polyunsaturated Fat</td> <td>0.5g</td> <td>Total Sugars</td> <td>6g</td> </tr> <tr> <td>Monounsaturated Fat</td> <td>1.5g</td> <td>Incl. 6g Added Sugars</td> <td>12%</td> </tr> <tr> <td></td> <td>Cholesterol</td> <td>0mg 0%</td> <td>Protein</td> <td>1g</td> </tr> <tr> <td colspan="5" style="font-size: small;"> Vitamin D 6% • Calcium 6% • Iron 40% • Potassium 0% • Vitamin A 6% • Vitamin C 6% • Thiamin 10% • Riboflavin 20% Niacin 6% • Vitamin B₆ 10% • Folate 10% (30mcg folic acid) • Vitamin B₁₂ 10% • Phosphorus 4% • Magnesium 4% • Zinc 10% </td> </tr> </tbody> </table>	Nutrition Facts	Amount per serving	% Daily Value	Amount per serving	% Daily Value	Total Fat	2.5g	3%	Sodium	170mg 8%	Serving size	Saturated Fat	0%	Total Carb.	23g 8%	1 bowl (28g)	Trans Fat		Dietary Fiber	1g 5%	Calories per serving 120	Polyunsaturated Fat	0.5g	Total Sugars	6g	Monounsaturated Fat	1.5g	Incl. 6g Added Sugars	12%		Cholesterol	0mg 0%	Protein	1g	Vitamin D 6% • Calcium 6% • Iron 40% • Potassium 0% • Vitamin A 6% • Vitamin C 6% • Thiamin 10% • Riboflavin 20% Niacin 6% • Vitamin B ₆ 10% • Folate 10% (30mcg folic acid) • Vitamin B ₁₂ 10% • Phosphorus 4% • Magnesium 4% • Zinc 10%				
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