

November 1, 2023

Valued Customer,

We are currently experiencing disruptions, due to plant performance, that are impacting production of SKUs within our Frozen Breakfast & Lunch portfolio. These disruptions are compounded by the significant demand we are seeing for SKUs across this portfolio.

We are temporarily suspending five SKUs in an effort to maximize the total case availability within our portfolio. Taking this action will allow us to increase production for the remaining SKUs within the portfolio and improve service reliability overall. Please reference the table below for impacted SKUs and their suspension effective/end dates.

Impacted SKUs:

Description	Base Product Code	GTIN	Suspension Start Date*	Expected End Date**
Pillsbury™ Frozen Soft Filled Bar, Cocoa Puffs™ 2.43 oz	111032000	10018000110329	immediately	2/12/2024
Pillsbury™ Frozen Filled Crescent, Chocolate 2.29 oz	149979000	10018000499790	immediately	2/12/2024
Pillsbury™ Frozen Mini Bagels, Cinnamon Creamy Cheese 2.43 oz	138399000	10018000383990	11/6/2023	2/12/2024
Pillsbury™ Frozen Frudel™, Cherry 2.29 oz	127851000	10018000278517	11/6/2023	2/12/2024
Pillsbury™ Frozen Cheesy Pull-Aparts, Southwest Queso	112316000	10018000123169	11/20/2023	2/12/2024

*Or while supplies last. **Return dates are subject to change.

Healthiest Temporary Replacements:

Description	Base Product Code	GTIN
Pillsbury™ Frozen Mini French Toast, Cinnamon Rush 2.64 oz	137309000	10018000373090
Pillsbury™ Frozen Mini French Toast, Triple Berry Blast 2.64 oz	137308000	10018000373083
Pillsbury™ Frozen Mini Waffles, Blueberry Bash™ 2.47 oz	132264000	10018000322647
Pillsbury™ Frozen Mini Waffles, Maple Madness™ 2.47 oz	132265000	10018000322654
Nature Valley™ Oatmeal Round, Apple Cinnamon 2.32oz	17365000	10016000173658
Nature Valley™ Oatmeal Round, Banana Chocolate Chip 2.32oz	17364000	10016000173641

Other Temporary Replacements:

Description	Base Product Code	GTIN
Pillsbury™ Frozen Soft Filled Bar, Cinnamon Toast Crunch™ 2.36 oz	110978000	10018000109781
Pillsbury™ Frozen Filled Crescent, Grape 2.29 oz	149978000	10018000499783
Pillsbury™ Frozen Mini Bagels, Strawberry Creamy Cheese 2.43 oz	138413000	10018000384133
Pillsbury™ Frozen Frudel™, Apple 2.29 oz	127852000	10018000278524
Pillsbury™ Frozen Cheesy Pull-Aparts, Italian Cheeses & Garlic	112317000	10018000123176

We are working diligently to optimize our production schedules to produce as much product as possible to meet demand. Thank you for your partnership and flexibility during this disruption.

If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Foodservice