

August 22, 2022

Valued Customer,

As a follow-up to the communication you received in June, we are providing an update on the status of our "Goodness Variety Pack" Single Serve Cereal Cup Assortment.

We continue to experience manufacturing challenges impacting production of this SKU, and as a result, we are extending the temporary suspension of this SKU through the date listed below. At the same time, we are announcing a change to the assortment of cereal cups in the case, effective October 10, 2022.

What is Changing:

- Removal of Nature Valley Oats and Fruit Granola Cup
- Additional Quantities of:
 - o Cheerios: 12 cups per case → 14 cups per case
 - o Total Whole Grain: 6 cups per case → 8 cups per case
 - o Cinnamon Chex: 6 cups per case → 8 cups per case
 - Multi-Grain Cheerios: 6 cups per case → 8 cups per case
- Case Weight (7.10lbs → 5.95lbs)

What is NOT Changing:

- Price
- UPC/GTIN
- Case Count
- Carton Dimensions
- Pallet Configuration

Impacted SKU:

Product Description	Base Product Code	GTIN	Suspension Effective Date	Expected Return Date*		
Goodness Variety Pack, Single Serve Cereal Cup Assortment, 2.02 oz	31154000	10016000311548	6/20/2022	August 2022 10/10/2022		

^{*}Return dates are subject to change

CURRENT ASSORTMENT

Description	UPC	Quantity
Cheerios 1.3oz	16000141599	12
Rice Chex 1.4oz	16000141575	8
Honey Nut Cheerios 1.8 Oz	16000141551	14
Total Whole Grain 1.5 Oz	16000171886	6
Cinnamon Chex 2.2 Oz	16000383883	6
Multigrain Cheerios 1.38 Oz	16000165441	6
NV Low Fat Fruit Granola 3.9 Oz	16000410954	8
	TOTAL	60

NEW ASSORTMENT

Description	UPC	Quantity
Cheerios 1.3oz	16000141599	14
Rice Chex 1.4oz	16000141575	8
Honey Nut Cheerios 1.8 Oz	16000141551	14
Total Whole Grain 1.5 Oz	16000171886	8
Cinnamon Chex 2.2 Oz	16000383883	8
Multigrain Cheerios 1.38 Oz	16000165441	8
NV Low Fat Fruit Granola 3.9 Oz	16000410954	0
	TOTAL	60

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills North America Foodservice