

February 5, 2024

Valued Customer,

As a follow-up to the communication you received in November 2023, we wanted to update you on the status of the Pillsbury™ Frozen Breakfast and Lunch items below.

We had previously noted shipment of these SKUs would be temporarily suspended until February 2024. However, we continue to experience manufacturing challenges, caused largely by disruption from a winter weather event, and compounded by the strong demand we are seeing for SKUs across this portfolio. Given these circumstances, and to maximize health on the rest of the portfolio, we have made the difficult decision to continue suspension on the items we had not yet produced before the winter weather event.

- Pillsbury™ Southwest Queso Cheesy Pull-Aparts will come off suspension as planned on February 12, 2024.
- Three additional SKUs will remain on an extended suspension until June 3, 2024.
- Pillsbury™ Cocoa Puffs™ Soft Filled Bar has been discontinued. This was announced in a separate communication sent to you earlier this month.

Please reference the table below for impacted SKUs and their suspension effective/end dates. Taking this action will allow us to increase production for the remaining SKUs within the portfolio, maximizing the total case availability and improving service reliability overall.

**Impacted SKUs:**

Product Description	Base Product Code	GTIN	Suspension Effective Date	Expected Return Date*
Pillsbury™ Frozen Cheesy Pull-Aparts, Southwest Queso	112316000	10018000123169	11/20/2023	2/12/2024
Pillsbury™ Frozen Mini Bagels, Cinnamon Creamy Cheese 2.43 oz	138399000	10018000383990	11/6/2023	2/12/2024 <b>6/3/2024</b>
Pillsbury™ Frozen Frudel™, Cherry 2.29 oz	127851000	10018000278517	11/6/2023	2/12/2024 <b>6/3/2024</b>
Pillsbury™ Frozen Filled Crescent, Chocolate 2.29 oz	149979000	10018000499790	11/1/2023	2/12/2024 <b>6/3/2024</b>
Pillsbury™ Frozen Soft Filled Bar, Cocoa Puffs™ 2.43 oz	111032000	<del>10018000110329</del>	---	DISCONTINUED**

\*Return dates are subject to change.

\*\*See separate communication sent 1/8/2024.

**Suggested Temporary Replacements:**

Description	Base Product Code	GTIN
Pillsbury™ Frozen Mini French Toast, Cinnamon Rush 2.64 oz	137309000	10018000373090
Pillsbury™ Frozen Mini French Toast, Triple Berry Blast 2.64 oz	137308000	10018000373083
Pillsbury™ Frozen Mini Waffles, Blueberry Bash™ 2.47 oz	132264000	10018000322647
Pillsbury™ Frozen Mini Waffles, Maple Madness™ 2.47 oz	132265000	10018000322654
Nature Valley™ Oatmeal Round, Apple Cinnamon 2.32oz	17365000	10016000173658
Nature Valley™ Oatmeal Round, Banana Chocolate Chip 2.32oz	17364000	10016000173641

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Foodservice