

November 1, 2021

Valued Customer,

Due to manufacturing challenges caused by ingredient and packaging unavailability, we are temporarily suspending the shipment of Simply Chex™ Strawberry Yogurt Snack Mix, effective immediately.

Our ask is that you do not remove this item from your system as we will be working to quickly get back to servicing and rebuilding inventories in the near term.

Impacted SKUs:

Product Description	ВРС	GTIN	Withdraw Effective Date	Expected Return Date
Chex Mix™ Simply Chex™ Snack Mix Single Serve Strawberry Yogurt (60 ct) 1.03 oz	31937000	10016000319377	11/1/2021	12/20/2021

Suggested Temporary Replacements:

Product Description	ВРС	GTIN
Chex Mix™ Simply Chex™ Snack Mix Single Serve Cheddar (60 ct) 0.92 oz	31932000	10016000319322
Chex Mix [™] Simply Chex [™] Snack Mix Single Serve Chocolate Caramel (60 ct) 1.03 oz	31933000	10016000319339

We are continuing to evaluate our demand trends and production capacity. Although all timing remains subject to change, we expect to have healthy inventory on this product by the date listed above.

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Convenience & Foodservice