

June 20, 2022

Valued Customer,

After reviewing the General Mills North America Foodservice product portfolio for optimal assortment, all **Singlepak Cereal SKUs will be discontinued**, effective immediately.

The discontinuation of these SKUs will enable General Mills to improve efficiency to best deliver on the portfolio of products most valued by its customers.

Impacted SKUs:

Product Description	Base Product Code	GTIN	Discontinue Date
Cheerios™ Cereal Single Serve Singlepak .625 oz	11945000	10016000119458	6/20/2022
Cinnamon Toast Crunch™ Cereal Single Serve Singlepak 1 oz	11653000	10016000116532	6/20/2022
Golden Grahams™ Cereal Single Serve Singlepak .875 oz	11967000	10016000119670	6/20/2022
Total™ Whole Grain Cereal Single Serve Singlepak .875 oz	11956000	10016000119564	6/20/2022
Total™ Raisin Bran Cereal Single Serve Singlepak 1.19 oz	11659000	10016000116594	6/20/2022
Honey Nut Cheerios™ Cereal Single Serve Singlepak .81 oz	11960000	10016000119601	6/20/2022
Lucky Charms™ Cereal Single Serve Singlepak .81 oz	11949000	10016000119496	6/20/2022
General Mills Cereal Favorites Variety Pack Single Serve Singlepak (70 ct) .84 oz	11673000	10016000116730	6/20/2022
General Mills Cereal Family Variety Pack Single Serve Singlepak .85 oz	11994000	10016000119946	6/20/2022

Recommended Replacements:

Product Description	Base Product Code	GTIN
Honey Cheerios™ Cereal Single Serve Bowlpak 1 oz	18447000	10016000184470
Blueberry Chex™ Cereal Single Serve Bowlpak 1oz	18446000	10016000184463
Frosted Corn Flakes™ Cereal Single Serve Bowlpak 1 oz	11768000	10016000117683
Reese's Puffs Cereal Single Serve Bowlpak 1 oz	31919000	10016000319193
Corn Chex™ Cereal Single Serve Bowlpak 1 oz	33213000	10016000332130
Honey Nut Chex™ Cereal Single Serve Bowlpak 1.13 oz	11866000	10016000118666
Country Corn Flakes™ Cereal Single Serve Bowlpak .688 oz	11968000	10016000119687
Honey Nut Cheerios™ Cereal Single Serve Cup 1.8 oz	28933000	00016000289338
Cheerios™ Cereal Single Serve Cup 1.3 oz	28931000	00016000289314

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills North America Foodservice