

CATEGORY	NEAR-TERM MARKET PRICING TREND	SUPPLY vs. DEMAND	DSR MARKET INSIGHTS COMMENTARY
Beef (Commodity)	Stable	Available - Steady	<i>Packers have successfully achieved the forward sales position that they have been seeking to stabilize market prices. They will begin trying to staircase the market higher where possible going into Labor Day weekend. Availability of USDA Prime is still poor.</i>
Butter	Stable	Available - Strong	<i>Butter inventories increased year over year and are in line with the five-year average. Hot, dry weather in the U.S. will hinder milk production and keep the market from dropping too much.</i>
Fluid Dairy	Increasing - Class 1 Increasing - Class 2	Available - Steady - Class 1 Short - Strong - Class 2	<i>After many months of increases, July costs will continue to be fairly steady on Milk (Class I) & Cultured (Class II) products. Cream production is still very short, with the northeast suffering the most.</i>
Cheese	Stable	Available - Strong	<i>May cold storage report for cheese shows an increase in stock and ahead of the five-year average. Hot, dry weather in the US will hinder milk production and keep the market from dropping too much.</i>
Canned Fruits & Vegetables (Peas, Corn, Various Fruits)	Increasing	Short - Strong	<i>Foodservice producers of crops such as apricots, peaches, peas, and green beans are now underway with new pack production. Corn, pears, mixed fruit and root crops will continue to experience supply challenges until 2022 new pack production is available.</i>
Canned Fruits & Vegetables (Canned Pudding & Cheese Sauces)	Increasing	Short - Strong	<i>Industry wide shortages of modified food starch (used extensively in the production of puddings and cheese sauces) continue today, however production and availability of finished products should start improving in August.</i>
Mayonnaise/Salad Dressing	Mixed	Mixed - Strong	<i>Being based on the oil and egg markets, mayonnaise and salad dressing products have maintained strong pricing. Thus as long as oil and egg markets remain elevated, these finished products will maintain inflated pricing.</i>
Oils/Shortening	Mixed	Mixed - Strong	<i>Soybean oil products have shown some price deflation the past couple of weeks based on the world markets. However, it does not appear that we will see significant price reductions in the near-term. Supply does seem to be adequate to meet demand on most products through the summer. High oleic products and some other premium products may still remain in tight supply through summer. This will result in a premium on pricing at least until fall harvest time.</i>
Pork (Commodity)	Mixed	Available - Strong	<i>Butt prices could appreciate through the end of July, while spare rib prices are on the decline in the short term. Backrib prices should remain steady through Labor Day.</i>
Pork (Value-Added)	Increasing	Available - Strong	<i>The belly value continues to appreciate and demand for bacon is strong so expect continued price increases for bacon. Summer demand for pork trim will keep prices for sausage, pizza toppings, and franks inflated through Labor Day.</i>

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Poultry (Chicken)	Mixed	Available – Steady	<i>Boneless breast and wing pricing continues to deflate. Spot availability is showing on all sizes. Tenders are holding steady at all-time high prices. Demand on whole chickens and WOGS remains steady with spot availability showing. Demand for the back half of the bird has declined with spot availability showing.</i>
Poultry (Turkey)	Increasing	Short – Strong	<i>Breast meat prices remain steady at all-time highs, as do the rest of the parts of the bird. Availability on whole toms and hens is scarce with prices remaining at all time highs. This trend is expected to continue through the summer and possibly into the back half of the year.</i>
Produce	Decreasing - Avocados Steady - Tomatoes, Iceberg & Romaine Increasing - Apples, Oranges, Strawberries, Onions & Idaho Potatoes	Available -Steady - Avocados, Tomatoes, Romaine & Iceberg Available - Strong - Strawberries Short - Strong - Apples, Oranges, Onions & Idaho Potatoes	<i>Apples' Washington storages are cleaning up. New crop starts mid-August. Strawberries' peak production has passed. Pricing and market is firming. Avocados market has deflated as Mexico crop is increasing supplies. Oranges, Valencia(seeds), supplies are extremely tight through October. Onions are experiencing shortages due to weather in California and New Mexico, which is elevating pricing. Tomatoes production is in full swing. Market is steady. Romaine and iceberg supplies are ample. Idaho potatoes limited supplies driving market higher. Storage supplies will likely be exhausted prior to new crop in August.</i>
Seafood	Decreasing	Mixed - Strong	<i>For many species that are imported from Asia (shrimp, swai, tilapia, and crab meat in particular), continue to have plenty of supply and softening prices.</i>
Shell Eggs	Stable	Short - Strong	<i>No recent Avian Influenza cases reported; however, pricing is still relatively firm as supply hasn't recovered as of yet.</i>
Sugar	Mixed	Short - Strong	<i>Sugar prices remain inflated domestically as supply will remain tight until new crop can be harvested. Beet sugar is in extremely tight supply and cane sugar manufacturers are struggling to make of the difference. Prices are not expected to potentially deflate until at least fall.</i>
Wheat (Flour Based Products)	Decreasing	Mixed - Strong	<i>Flour prices have dropped recently as flour follows the commodity markets and weather has been favorable recently. Prices are currently holding steady at current trade levels. However, at this time it is largely unknown what will happen as we move through late summer. Pricing on flour and flour-based products is expected to maintain relatively high near term.</i>
All UniPro Foodservice DSR Market Insights information is based on domestic US market data only unless			