

Here is this week's Retail Egg Market Survey. We did see some upward retail movement on Large 12 CT from the big box stores this week. Walmart's \$2.16 retail price last week jumped to \$3.96. Target readily followed with a \$3.59 movement of their own while Aldi jumped up from \$2.15 to \$3.54 for Large 12 CT, just to undercut Target.

Traditional Retailers either stayed flat to last week or went up by 50 cents from the previous week. You will still find them retailing in the \$3.99 - \$4.99 range.

It has become a broken record but we are still seeing Out Of Stocks on specialty items as wholesalers are being allocated volumes from egg producers. More specialty birds are being housed but it takes a while for those birds to mature into proper egg laying state.

Target's OOS with empty top shelf continuing to the left:



Whole Foods OOS:



Aldi's OOS on Pasture Raised and Organics:



Walmart's OOS:



Egg Market Update:

The market has continued to be flat since last Thursday. In fact, the last time it moved was on 11/11/24. We are seeing strong orders continuing to come in as retailers prepare for the upcoming holiday season. A few market updates ago I mentioned that CA could become a hotbed for AI outbreaks due to the proximity of cattle (Bovine Influenza) near egg laying locations. We are expecting to hear a positive confirmation from another egg laying facility in CA today. This would be about 1 MM layers of Cage Free product. This will drive up the CF pricing in CA as they are market based. Conventional is still hard to predict. The dirty crystal ball thinks we should continue to see a flat market with "maybe" a possibility of a slight increase next week, but it could very well stay flat. How the retailers come out of the Thanksgiving holiday will be a key indicator on how the market will react.