

Here is this week's Retail Egg Market Survey. Traditional retailers were in the \$6.29 - \$8.59 range for Large 12 CT white eggs while the mass merchandisers stayed put in the \$5.97-\$5.99 range for the same eggs. Stores were very quiet as expected. Orders were very light this week and so far, have been light to start the week off next week. With the market dropping as fast as it has, we expect buyers to watch their inventory levels closely from week to week. Specialty eggs are hard to come by but there has been more sightings seen on the shelves than previous weeks.

Egg Market update:

Well, it's finally here. It happened a week sooner than we expected, but the market dropped 95 cents since last Thursday to yesterday. The drop happened all this week. Monday a 5 cent drop, Tuesday a 15 cent drop, Wednesday a 35 cent drop and Thursday a 40 cent drop. It dropped another 40 cents today. Looking into the dirty crystal ball, we see large daily drops continuing into next week. I would say a decline is expected for the next 3 weeks. At that point, we are getting ready for Easter and really don't know what to expect. Once we get closer to Easter, we will have a much better idea on how orders will be flowing.