

3059 Townsgate Road Suite 101 Westlake Village, CA 91361 P 805.396.5000 F 805.371.4771

Date: July 26, 2022

Subject: Upcoming Product Discontinuations

Dear Valued Customer,

In support of our ongoing efforts to deliver best in class service to you, the following product lines are no longer viable for us in today's challenging environment. Due to significant, industry-wide consumption declines in these categories over the last two years, today's volumes do not support reliable, efficient sourcing of required components to maintain our stock and service levels. Accordingly, we are making the tough decision to exit these categories so that we can focus on our core business together at the level of service you (and we) expect.

Effective October 31, 2022 the following product categories will be discontinued from both our stock and distributor label offering:

- Snack Mixes
- Snacking Nuts
- Pretzels
- Chips

Your primary Sugar Foods Sales Contact will be in touch with you regarding specific items you buy that are impacted by these necessary changes.

We appreciate your ongoing partnership and are committed to making assortment decisions that free up your time to chase business, not shortages.

Thank you,

**Andrea Brule** 

EVP, Sales & Marketing