



January 20, 2025

Valued Customer,

General Mills Foodservice is announcing ingredient updates and refreshed package graphics for the K-12 Annie's™ Bunny Grahams and K-12 Annie's™ Cheddar Bunnies listed below. There will be no impact to product taste. There are NO changes to the other specifications, including nutrition, pallet dimensions, UPC, or pricing.

These changes are being made to maintain high quality and service for our Annie's snack crackers. Cases with updated product will start flowing into market **beginning in March 2025**.

**What Is Changing?**

*(see detail on following pages)*

- Ingredient Declaration
- Refreshed Package Graphics

**What Is NOT Changing?**

- Price
- BPC/UPC/GTIN
- Case Count / Pallet Configuration
- Organic Status
- Nutrition Facts Panel
- Product Taste/Texture

**Impacted SKUs:**

Product Description	BPC	GTIN	Flow-In Timing
Annie's™ Organic Bunny Grahams™, Honey (100 ct) 1.25 oz	600236000	13562222360	March 2025
Annie's™ Bunny Grahams™, Snack Mix Friends (100 ct) 1.25 oz	600237000	13562222377	March 2025
Annie's™ Organic Cheddar Bunnies™ Snack Crackers (100 ct) 0.75 oz	149828000	13562498284	March 2025

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Foodservice

**600236000 : Annie's™ Organic Bunny Grahams™, Honey (100 ct) 1.25 oz**

INGREDIENTS	
Current	*NEW*
Organic Whole Wheat Flour (graham flour), Organic Whole Grain Oat Flour, Organic Cane Sugar, Organic Expeller-Pressed Sunflower Oil, Organic Honey, Calcium Carbonate, Organic Natural Flavor, Baking Soda, Sea Salt, <b>Mixed Tocopherols (vitamin E) to Protect Flavor.</b> <b>CONTAINS WHEAT; MAY CONTAIN MILK AND SOY INGREDIENTS.</b>	Organic Whole Wheat Flour (graham flour), Organic Whole Grain Oat Flour, Organic Cane Sugar, Organic Expeller-Pressed Sunflower Oil, Organic Honey, Calcium Carbonate, Organic Natural Flavor, Baking Soda, Sea Salt, <b>Organic Rosemary Extract (to protect flavor).</b> <b>CONTAINS WHEAT; MAY CONTAIN MILK AND SOY INGREDIENTS.</b>

PACKAGING	
Current	*NEW*
	

**600237000 : Annie's™ Bunny Grahams™, Snack Mix Friends (100 ct) 1.25 oz**

INGREDIENTS	
Current	*NEW*
<p>Organic Whole Wheat Flour (graham flour), Organic Whole Grain Oat Flour, Organic Cane Sugar, Organic Expeller-Pressed Sunflower Oil, Organic Invert Cane Syrup, <b>Organic Cookie Bits</b> (organic wheat flour, <b>organic cane sugar</b>, organic expeller-pressed sunflower oil, organic malted black barley flour, organic cocoa, baking soda), Organic Honey, Calcium Carbonate, Organic Cocoa Powder, Organic Natural Flavor, Baking Soda, Organic Semisweet Chocolate Chips (organic cane sugar, organic unsweetened chocolate, organic cocoa butter, organic vanilla extract), Sea Salt, <b>Mixed Tocopherols (vitamin E)</b> to Protect Flavor.</p> <p><b>CONTAINS WHEAT; MAY CONTAIN MILK AND SOY INGREDIENTS.</b></p>	<p>Organic Whole Wheat Flour (graham flour), Organic Whole Grain Oat Flour, Organic Cane Sugar, Organic Expeller-Pressed Sunflower Oil, Organic Invert Cane Syrup, <b>Organic Chocolate Cookie Bits</b> (organic wheat flour, <b>organic sugar</b>, organic expeller-pressed sunflower oil, organic malted black barley flour, organic cocoa, baking soda), Organic Honey, Calcium Carbonate, Organic Cocoa Powder, Organic Natural Flavor, Baking Soda, Organic Semi-Sweet Chocolate Chips (organic cane sugar, organic unsweetened chocolate, organic cocoa butter, organic vanilla extract), Sea Salt, <b>Organic Rosemary Extract</b> (to protect flavor).</p> <p><b>CONTAINS WHEAT; MAY CONTAIN MILK AND SOY INGREDIENTS.</b></p>

PACKAGING	
Current	*NEW*

**149828000 : Annie's™ Organic Cheddar Bunnies™ Snack Crackers (100 ct) 0.75 oz**

INGREDIENTS	
Current	*NEW*
<p>Organic Whole Wheat Flour, <b>Enriched Organic</b> Flour (organic wheat flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Organic Expeller-Pressed Sunflower Oil, <b>Salt</b>, Organic Cheddar Cheese (pasteurized organic milk, cheese cultures, <b>sea salt</b>, non-animal enzymes), Organic Yeast, <b>Organic Paprika</b>, <b>Cultured Organic Milk</b>, Organic Nonfat Dry Milk, <b>Organic Annatto (for color)</b>, Organic Onion Powder, <b>Organic Celery Seed Powder</b>, <b>Mixed Tocopherols (vitamin E)</b> to Protect Flavor, <b>Enzymes</b>.</p> <p><b>CONTAINS WHEAT AND MILK; MAY CONTAIN SOY INGREDIENTS.</b></p>	<p>Organic Whole Wheat Flour (graham flour), <b>Organic Enriched</b> Flour (organic wheat flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Organic Expeller-Pressed Sunflower Oil, <b>Sea Salt</b>, Organic Cheddar Cheese (pasteurized organic milk, cheese cultures, <b>salt</b>, non-animal enzymes), Organic Yeast, <b>Organic Color (organic paprika, organic annatto)</b>, Organic Nonfat Dry Milk, Organic Onion Powder, <b>Organic Rosemary Extract</b> (to protect flavor).</p> <p><b>CONTAINS WHEAT AND MILK; MAY CONTAIN SOY INGREDIENTS.</b></p>

PACKAGING	
Current	*NEW*