

November 11, 2024

Valued Customer,

General Mills Foodservice is announcing a packaging update to our Pillsbury™ Frozen Mini Cinnis™ and Frudel™ products. We will be removing the plastic liners from inside each case. The purpose of this change is to advance General Mills’ commitment to reducing plastic waste. In total, removing this case liner will equate to 63,000 pounds of plastic eliminated. This is equivalent to removing 226 cars from the road for one year, or equivalent to the carbon sequestered from 15,000 tree seedlings grown for ten years!

At the same time, we will be making a minor update to the ingredient list for one of these SKUs – Cinnamon Mini Cinnis™. The nutrition facts panel will not be changing. The other products listed here are not affected.

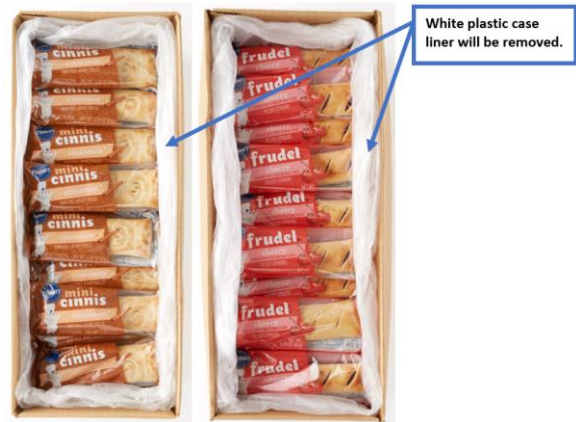
Cases with updated packaging/ingredients will start flowing into the market beginning January 2025.

**What’s Changing?**

- Packaging – plastic case liner will be removed
- Ingredients – Cinnamon Mini Cinnis™ only (details on following page)

**What’s NOT Changing?**

- Price
- UPC/GTIN
- Case/Pallet Dimensions
- Product Nutrition
- Product Prep/Handling
- Product Flavor/Texture/Taste



**Impacted SKUs:**

Product Description	BPC	GTIN	Flow-in Date
Pillsbury™ Frozen Mini Cinnis™ Cinnamon 2.29 oz	133686000	10018000336866	January 2025
Pillsbury™ Frozen Mini Cinnis™ Caramel 2.33 oz	113184000	10018000131843	January 2025
Pillsbury™ Frozen Frudel™ Cherry 2.29 oz	127851000	10018000278517	January 2025
Pillsbury™ Frozen Frudel™ Apple 2.29 oz	127852000	10018000278524	January 2025

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Foodservice

**133686000 : Pillsbury™ Frozen Mini Cinnis™ Cinnamon 2.29 oz**

<b>Current Ingredients</b>	<b>*NEW* Ingredients</b>
<p>Whole Wheat Flour, Enriched Flour (wheat flour, malted barley flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Water, Sugar, Vegetable Oil (soybean, palm and/or canola). Contains 2% or less of: Yeast, Whey, Cinnamon, Salt, Modified Whey, Modified Food Starch.</p> <p><b>CONTAINS WHEAT AND MILK INGREDIENTS.</b></p>	<p>Whole Wheat Flour, Enriched Flour (wheat flour, malted barley flour, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Water, Sugar, Vegetable Oil (soybean, palm and/or canola). Contains 2% or less of: Yeast, Whey, Cinnamon, Salt, Modified Whey, Modified Food Starch, Methylcellulose, Guar Gum, Maltodextrin.</p> <p><b>CONTAINS WHEAT AND MILK INGREDIENTS.</b></p>