

September 9, 2024

Valued Customer,

General Mills Foodservice is announcing renovation to our Pillsbury™ Baked Biscuit portfolio. The newly renovated biscuits provide the same taste you love, but now have better texture and stay fresh for longer<sup>1</sup>. Hold time has been increased from 2 hours to 4 hours, which prevents product waste and reduces prep time<sup>1</sup>. This improvement is intended to add flexibility to prep methods, which is ideal for a variety of operator types.

This update aligns with our customer-first strategy to deliver high quality products that people love. Cases containing product with updated formula will start flowing into the market in September 2024.

**What is Changing?**

- Product Formula
- Ingredient Declaration *(see detail on following pages)*
- Product Texture - moister and fluffier vs. current / consumer preferred at 4-hr vs. current

**What is NOT Changing?**

- Price
- Case UPC/GTIN
- Packaging
- Nutrition Facts Panel
- Product Taste/Flavor Profile

**Impacted SKUs:**

Product Description	BPC	GTIN	Flow-In Timing
Pillsbury™ Frozen Baked Biscuits Southern Style Mini (175 ct) 1.2 oz	106233000	10094562062337	Sept. 2024
Pillsbury™ Frozen Baked Biscuit Golden Buttermilk Mini (175 ct) 1 oz	106234000	10094562062344	Sept. 2024
Pillsbury™ Frozen Baked Biscuit Golden Buttermilk (120 ct) 2.25 oz	106235000	10094562062351	Sept. 2024
Pillsbury™ Baked Biscuit Easy Split™ Golden Buttermilk (120 ct) 2.25 oz	106236000	10094562062368	Sept. 2024
Pillsbury™ Frozen Baked Biscuit Easy Split™ Golden Buttermilk (75 ct) 2.85 oz	106237000	10094562062375	Sept. 2024
Pillsbury™ Frozen Baked Biscuit Southern Style (120 ct) 2 oz	106285000	10094562062856	Sept. 2024
Pillsbury™ Frozen Baked Biscuits Easy Split Southern Style (60 ct) 3.4 oz	132499000	10094562324992	Sept. 2024

<sup>1</sup>Source: Consumer Product Improvement Testing, December 2023

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Foodservice

Product Description	BPC	GTIN
Pillsbury Frozen Baked Biscuits Southern Style Mini (175 ct) 1.2 oz	106233000	10094562062337

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PALM OIL, PALM KERNEL OIL, SUGAR, SALT, BAKING SODA, BUTTERMILK, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PALM OIL, PALM KERNEL OIL, SUGAR, SALT, BAKING SODA, BUTTERMILK, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

Product Description	BPC	GTIN
Pillsbury™ Frozen Baked Biscuit Golden Buttermilk Mini (175 ct) 1 oz	106234000	10094562062344

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

Product Description	BPC	GTIN
Pillsbury Frozen Baked Biscuit Golden Buttermilk (120 ct) 2.25 oz	106235000	10094562062351

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

Product Description	BPC	GTIN
Pillsbury™ Baked Biscuit Easy Split™ Golden Buttermilk (120 ct) 2.25 oz	106236000	10094562062368

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

Product Description	BPC	GTIN
Pillsbury™ Frozen Baked Biscuit Easy Split™ Golden Buttermilk (75 ct) 2.85 oz	106237000	10094562062375

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, VEGETABLE OIL (PALM AND/OR PALM KERNEL OIL), SUGAR, BUTTERMILK, BAKING SODA, SALT, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE, MODIFIED CORN STARCH, PECTIN, WHEY PROTEIN.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

Product Description	BPC	GTIN
Pillsbury™ Frozen Baked Biscuit Southern Style (120 ct) 2 oz	106285000	10094562062856

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PALM OIL, PALM KERNEL OIL, SUGAR, SALT, BAKING SODA, BUTTERMILK, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PALM OIL, PALM KERNEL OIL, SUGAR, SALT, BAKING SODA, BUTTERMILK, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

Product Description	BPC	GTIN
Pillsbury Frozen Baked Biscuits Easy Split Southern Style (60 ct) 3.4 oz	132499000	10094562324992

**PREVIOUS INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PALM OIL, PALM KERNEL OIL, SUGAR, SALT, BAKING SODA, BUTTERMILK, SODIUM ALUMINUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE.

**CONTAINS WHEAT AND MILK INGREDIENTS.**

**NEW INGREDIENT DECLARATION:**

**INGREDIENTS:** ENRICHED FLOUR BLEACHED (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PALM OIL, PALM KERNEL OIL, SUGAR, SALT, BAKING SODA, BUTTERMILK, SODIUM ALUMINUM PHOSPHATE, MONOGLYCERIDES, SODIUM ACID PYROPHOSPHATE.

**CONTAINS WHEAT AND MILK INGREDIENTS.**