



December 8, 2025

Valued Customer,

General Mills Foodservice is announcing a minor ingredient change for our Cinnamon Toast Crunch™ 25% Less Sugar cereal. We have adjusted the product formula, resulting in updates to the ingredient declaration and nutrition facts panel. There will be no impact to product taste or texture.

Cases containing product with updated formula will start flowing into market as early as February 2026.

**What is Changing?**

*(see detail on following page)*

- Ingredient Declaration
- Nutrition Facts Panel

**What is NOT Changing?**

- Price
- Case UPC/GTIN
- Packaging
- Product Appearance/Texture
- Product Taste

**Impacted SKUs:**

Product Description	BPC	GTIN	Flow-In Timing
Cinnamon Toast Crunch™ Cereal, 25% Less Sugar, Single Serve Cup, 2 oz (60 ct)	14886000	10016000148861	February 2026
Cinnamon Toast Crunch™ Cereal, 25% Less Sugar, Single Serve Bowlpak, 1 oz (96 ct)	29444000	10016000294445	February 2026

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Foodservice

Product Description	BPC	GTIN
Cinnamon Toast Crunch™ Cereal, 25% Less Sugar, Single Serve Cup, 2 oz (60 ct)	14886000	10016000148861

CURRENT	** NEW **
<p><b>Ingredients:</b> Whole Grain Wheat, Sugar, Rice Flour, <b>Polydextrose</b>, Canola and/or Sunflower Oil, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Rosemary Extract. BHT Added to Preserve Freshness. <b>CONTAINS WHEAT AND SOY.</b></p>	<p><b>Ingredients:</b> Whole Grain Wheat, Sugar, Rice Flour, Canola and/or Sunflower Oil, Maltodextrin, <b>Polydextrose</b>, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Rosemary Extract. BHT Added to Preserve Freshness. <b>CONTAINS WHEAT AND SOY.</b></p>
<p><b>Nutrition:</b></p> <div style="border: 1px solid black; padding: 5px;"> <p><b>Nutrition Facts</b> Serving size: 1 container (56g), Amount per serving: <b>Calories 210</b>, <b>Total Fat</b> 6g (7% DV), Saturated Fat 0.5g (3% DV), Trans Fat 0g, Polyunsaturated Fat 1.5g, Monounsaturated Fat 3.5g, <b>Cholesterol</b> 0mg (0% DV), <b>Sodium</b> 320mg (14% DV), <b>Total Carbohydrate</b> 44g (16% DV), Dietary Fiber 7g (25% DV), Total Sugars 11g (Incl. 11g Added Sugars, 21% DV), <b>Protein</b> 3g, Vitamin D (25% DV), Calcium (10% DV), Iron (25% DV), Potassium (2% DV), Vitamin A (10% DV), Vitamin C (10% DV), Thiamin (25% DV), Riboflavin (10% DV), Niacin (10% DV), Vitamin B<sub>6</sub> (25% DV), Folate (25% DV) (60mcg folic acid), Vitamin B<sub>12</sub> (25% DV), Zinc (25% DV). % DV = % Daily Value</p> </div>	<p><b>Nutrition:</b></p> <div style="border: 1px solid black; padding: 5px;"> <p><b>Nutrition Facts</b> Serving size: 1 container (56g), Amount per serving: <b>Calories 220</b>, <b>Total Fat</b> 6g (7% DV), Saturated Fat 0.5g (3% DV), Trans Fat 0g, Polyunsaturated Fat 1g, Monounsaturated Fat 3.5g, <b>Cholesterol</b> 0mg (0% DV), <b>Sodium</b> 340mg (15% DV), <b>Total Carbohydrate</b> 43g (16% DV), Dietary Fiber 5g (18% DV), Total Sugars 12g (Incl. 12g Added Sugars, 23% DV), <b>Protein</b> 3g, Vitamin D (25% DV), Calcium (10% DV), Iron (25% DV), Potassium (2% DV), Vitamin A (10% DV), Vitamin C (10% DV), Thiamin (25% DV), Riboflavin (10% DV), Niacin (10% DV), Vitamin B<sub>6</sub> (25% DV), Folate (25% DV) (60mcg folic acid), Vitamin B<sub>12</sub> (25% DV), Zinc (25% DV). % DV = % Daily Value</p> </div>

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