CUSTOMER COUPON

VENDOR: #7670, 4625 ~ GENERAL MILLS

K12 BUY MORE GET MORE

Effective Dates: August 1, 2026 to November 30, 2026

Submission Deadline: December 30, 2026

Bowlpak Cereal			
IFD #	**MFG #**	**Description**	**Pack**
66770	11942000	Kix Cereal Bowlpak, WG, BA	96/.625 oz
66690	11943000	Golden Grahams 25% Less Sugar Bowlpak, WG, BA	96/1 oz
105059	18446000	Blueberry Chex Gluten Free Cereal Bowlpak, WG, BA	96/1 oz
105060	18447000	Honey Cheerios Gluten Free Cereal Bowlpak, WG, BA	96/1 oz
110531	22488000	Lucky Charms 25% Less Sugar Bowlpak, WG, BA	96/1 oz
66605	29444000	Cinnamon Toast Crunch 25% Less Sugar Bowlpak, WG, BA	96/1 oz
109603	31879000	Apple Cinnamon Cheerios 25% Less Sugar Bowlpak, WG, BA S/O	96/1 oz
66614	31888000	Cocoa Puffs 25% Less Sugar Bowlpak, WG, BA	96/1.06 oz
66825	31921000	Rice Chex Gluten Free Cereal Bowlpak, WG, BA	96/1 oz
66639	31922000	Trix 25% Less Sugar Bowlpak, WG, BA	96/1 oz
66709	32262000	Cheerios Gluten Free Cereal Bowlpak, WG, BA	96/1 oz
66844	32263000	Multigrain Cheerios Gluten Free Cereal Bowlpak, WG, BA	96/1 oz
66657	38387000	Cinnamon Chex Gluten Free Cereal Bowlpak, WG, BA	96/1 oz
66161	11768000	Frosted Corn Flakes Cereal Bowlpak, WG, BA	96/1 oz

Cup Cereal			
IFD #	**MFG #**	**Description**	**Pack**
100290	14885000	Cocoa Puffs 25% Less Sugar Cup, WG, BA	60/2 oz
100291	14886000	Cinnamon Toast Crunch 25% Less Sugar Cup, WG, BA	60/2 oz
102280	17262000	Blueberry Chex Gluten Free Cereal Cup, WG, BA	60/2 oz
105061	18448000	Honey Cheerios Gluten Free Cereal Cup, WG, BA	60/2 oz
106712	19567000	Trix 25% Less Sugar Cup, WG, BA	60/2 oz

IFD FOODSERVICE DISTRIBUTOR
http://www.callifd.com
313 Hastings Place | Eau Claire, WI 54703
Phone: 800.873.0131

110532	22489000	Lucky Charms 25% Less Sugar Cup, WG, BA	60/2 oz
111242	23565000	Cereal Corn Flakes Frosted WG Cup BA	60/2 oz

2 Grain Cereal Bars			
IFD #	**MFG #**	**Description**	**Pack**
102343	16854000	Cinnamon Toast Crunch Cereal Bars, WG, IW, BA S/O	48/2.5 oz

Frozen Individually Wrapped			
IFD #	**MFG #**	**Description**	**Pack**
102263	112317000	Pillsbury Cheesy Pull-Aparts Italian Cheeses & Garlic, WG, IW, BA	72/3.88 oz
111241	113925000	Pillsbury Breakfast Scrambler Egg Cheese Turkey Sausage, WG, IW, BA	72/3.28 oz
110902	114245000	Pillsbury Pancake Puffs Maple, WG, IW, BA	72/2.59 oz
110903	114246000	Pillsbury Pancake Puffs Strawberry, WG, IW, BA	72/2.59 oz
31019	132264000	Pillsbury Mini Waffles Blueberry Bash, WG, BA	72/2.47 oz
31014	132265000	Pillsbury Mini Waffles Maple Madness, WG, BA	72/2.47 oz
30422	137309000	Pillsbury Cinnamon Toast Crunch Mini French Toast, WG, BA	72/2.95 oz
28387	138399000	Pillsbury Mini Bagels Cinnamon Creamy Cheese, WG, IW, BA	72/2.43 oz
28386	138413000	Pillsbury Mini Bagels Strawberry Creamy Cheese, WG, IW, BA	72/2.43 oz
26038	110978000	Pillsbury Soft Filled Bar Cinnamon, WG, IW, BA	72/2.36 oz
108348	113184000	Pillsbury Mini Cinnis Caramel, WG, IW, BA	72/2.33 oz
109358	113561000	Cinnamon Toast Crunch Muffin Cinnamon, WG, IW, BA	40/3.1 oz
109549	113562000	Trix Muffin Fruit Flavored, WG, IW, BA	40/3.1 oz
110904	114182000	Pillsbury Baked Muffin Blueberry, WG, IW, BA	80/1.59 oz
110905	114183000	Pillsbury Baked Muffin Chocolate Chip, WG, IW, BA	80/1.59 oz
28573	127851000	Pillsbury Frudel Cherry, WG, IW, BA	72/2.29 oz
28567	127852000	Pillsbury Frudel Apple, WG, IW, BA	72/2.29 oz
27557	133686000	Pillsbury Mini Cinnis Cinnamon, WG, IW, BA	72/2.29 oz
28576	149978000	Pillsbury Filled Crescent Grape, WG, IW, BA S/O	72/2.29 oz
28574	149979000	Pillsbury Filled Crescent Chocolate, WG, IW, BA	72/2.29 oz
102240	17364000	Nature Valley Oatmeal Round Banana Chocolate Chip, WG, IW, BA	72/2.32 oz
102241	17365000	Nature Valley Oatmeal Round Apple Cinnamon, WG, IW, BA	72/2.32 oz

1 Grain Cereal Bars			
IFD #	**MFG #**	**Description**	**Pack**
66642	45576000	Cereal Bar Cinnamon Toast Crunch WG, IW, BA	96/1.42 oz
66636	45577000	Cereal Bar Cocoa Puffs BA, WG, IW	96/1.42 oz
66662	31913000	Cereal Bar Golden Grahams BA WG IW	96/1.42 oz
66674	31914000	Cereal Bar Team Cheerios Strawberry BA WG IW	96/1.42 oz
66677	31915000	Cereal Bar Trix WG IW BA	96/1.42 oz

Two Platforms: $1.50 per case

Three Platforms: $2.00 per case

Four Platforms: $2.50 per case

Five Platforms: $3.00 per case

Minimum: 2 qualifying platforms and 20cs

Maximum: $1,500 or 500cs

Offer available for K12 only. Can not be combined with any other offer.

Tracking reports accepted

IFD FOODSERVICE DISTRIBUTOR
http://www.callifd.com
313 Hastings Place | Eau Claire, WI 54703
Phone: 800.873.0131

K-12

General Mills FOODSERVICE

K-12 BUY MORE GET MORE REBATE

Save up to $1,500*
up to $3 per case

*2 platform & 20 case min - 500 max cases/up to $1,500 maximum via rebate.

See page 2 for full details.

AUGUST 1, 2026 – NOVEMBER 30, 2026

K-12 REGULATION READY

ELIGIBLE PRODUCT PLATFORMS

BOWLPAK CEREAL

UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE
100-16000-11942-7	11942000	Kix™ Cereal Bowlpak 0.63 oz/96 ct	
100-16000-11943-4	11943000	Golden Grahams™ 25% Less Sugar Bowlpak 1 oz/96 ct	
100-16000-11968-7	11968000	Country Corn Flakes Cereal Bowlpak 0.69 oz/96 ct	
100-16000-12392-9	12392000	Total™ Raisin Bran Cereal Bowlpak 1.19 oz/96 ct	
100-16000-18446-3	18446000	Blueberry Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-18447-0	18447000	Honey Cheerios™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-22488-6	22488000	Lucky Charms™ 25% Less Sugar Bowlpak 1 oz/96 ct	
100-16000-29444-5	29444000	Cinnamon Toast Crunch™ 25% Less Sugar Bowlpak 1 oz/96 ct	
100-16000-31879-0	31879000	Apple Cinnamon Cheerios™ 25% Less Sugar Bowlpak 1 oz/96 ct	
100-16000-31888-2	31888000	Cocoa Puffs™ 25% Less Sugar Bowlpak 1 oz/96 ct	
100-16000-31921-6	31921000	Rice Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-31922-3	31922000	Trix™ 25% Less Sugar Bowlpak 1 oz/96 ct	
100-16000-32262-9	32262000	Cheerios™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-32263-6	32263000	Multigrain Cheerios™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-33213-0	33213000	Corn Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-38387-3	38387000	Cinnamon Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct	
100-16000-11768-3	11768000	Frosted Corn Flakes Cereal Bowlpak 1 oz/96 ct	

CUP CEREAL

UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE
100-16000-14883-0	14883000	Cinnamon Chex™ Gluten Free Cereal Cup 2 oz/60 ct	
100-16000-14885-4	14885000	Cocoa Puffs™ 25% Less Sugar Cup 2 oz/60 ct	
100-16000-14886-1	14886000	Cinnamon Toast Crunch™ 25% Less Sugar Cup 2 oz/60 ct	
100-16000-17262-0	17262000	Blueberry Chex™ Gluten Free Cereal Cup 2 oz/60 ct	
100-16000-18448-7	18448000	Honey Cheerios™ Gluten Free Cereal Cup 2 oz/60 ct	
100-16000-19567-4	19567000	Trix™ 25% Less Sugar Cup 2 oz/60 ct	
100-16000-22489-3	22489000	Lucky Charms™ 25% Less Sugar Cup 2 oz/60 ct	
100-16000-23565-3	23565000	Frosted Corn Flakes Cereal Cup 2 oz/60 ct	

2 GRAIN CEREAL BARS

UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE
100-16000-16854-8	16854000	Cinnamon Toast Crunch™ Cereal Bars Single Serve Pouch 2.5 oz/48 ct	
100-16000-20688-2	20688000	Cocoa Puffs™ Cereal Bars Single Serve Pouch 2.5 oz/48 ct	

FROZEN INDIVIDUALLY WRAPPED

UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE
100-18000-12316-9	112316000	Pillsbury™ Cheesy Pull-Aparts Southwest Queso 3.88 oz/72 ct	
100-18000-12317-6	112317000	Pillsbury™ Cheesy Pull-Aparts Italian Cheeses & Garlic 3.88 oz/72 ct	
100-18000-13924-5	113924000	Pillsbury™ Breakfast Scrambler Egg Cheese 3.28 oz/72 ct	
100-18000-13925-2	113925000	Pillsbury™ Breakfast Scrambler Egg Cheese Turkey Sausage 3.28 oz/72 ct	
100-18000-14245-0	114245000	Pillsbury™ Pancake Puffs Maple 2.59 oz/72 ct	
100-18000-14246-7	114246000	Pillsbury™ Pancake Puffs Strawberry 2.59 oz/72 ct	
100-18000-32264-7	132264000	Pillsbury™ Mini Waffles Blueberry Bash 2.47 oz/72 ct	
100-18000-32265-4	132265000	Pillsbury™ Mini Waffles Maple Madness 2.47 oz/72 ct	
100-18000-37308-3	137308000	Pillsbury™ Trix™ Mini French Toast 2.95 oz/72 ct	
100-18000-37309-0	137309000	Pillsbury™ Cinnamon Toast Crunch™ Mini French Toast 2.95 oz/72 ct	
100-18000-38399-0	138399000	Pillsbury™ Mini Bagels Cinnamon Creamy Cheese 2.43 oz/72 ct	
100-18000-38413-3	138413000	Pillsbury™ Mini Bagels Strawberry Creamy Cheese 2.43 oz/72 ct	
100-18000-10978-1	110978000	Pillsbury™ Soft Filled Bar Cinnamon 2.36 oz/72 ct	
100-18000-13184-3	113184000	Pillsbury™ Mini Cinnis Caramel 2.33 oz/72 ct	
100-18000-13561-2	113561000	Cinnamon Toast Crunch™ Frozen Meals Muffin Single Serve Pouch 3.1 oz/40 ct	
100-18000-13562-9	113562000	Trix™ Frozen Meals Muffin Single Serve Pouch Fruit Flavored 3.1 oz/40 ct	
100-18000-14182-8	114182000	Pillsbury™ Baked Muffin Blueberry 1.59 oz/80 ct	
100-18000-14183-5	114183000	Pillsbury™ Baked Muffin Chocolate Chip 1.59 oz/80 ct	
100-18000-27851-7	127851000	Pillsbury™ Frudel™ Cherry 2.29 oz/72 ct	
100-18000-27852-4	127852000	Pillsbury™ Frudel™ Apple 2.29 oz/72 ct	
100-18000-33686-6	133686000	Pillsbury™ Mini Cinnis Cinnamon 2.29 oz/72 ct	
100-18000-49978-3	149978000	Pillsbury™ Filled Crescent Grape 2.29 oz/72 ct	
100-18000-49979-0	149979000	Pillsbury™ Filled Crescent Chocolate 2.29 oz/72 ct	
100-16000-17364-1	17364000	Nature Valley™ Oatmeal Round Banana Chocolate Chip 2.32 oz/72 ct	
100-16000-17365-8	17365000	Nature Valley™ Oatmeal Round Apple Cinnamon 2.32 oz/72 ct	

1 GRAIN CEREAL BARS

UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE
100-16000-45576-1	45576000	Cinnamon Toast Crunch™ Cereal Bars Single Serve Pouch 1.42 oz/96 ct	
100-16000-45577-8	45577000	Cocoa Puffs™ Cereal Bars Single Serve Pouch 1.42 oz/96 ct	
100-16000-31913-1	31913000	Golden Grahams™ Cereal Bars Single Serve Pouch 1.42 oz/96 ct	
100-16000-31914-8	31914000	Team Cheerios™ Cereal Bars Single Serve Pouch 1.42 z/96 ct	
100-16000-31915-5	31915000	Trix™ Cereal Bars Single Serve Pouch 1.42 oz/96 ct	

K-12 REGULATION READY

CHECK OUT OUR FULL LINE-UP OF K-12 REGULATION READY PRODUCTS!

Get Regulation Ready | General Mills Foodservice

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FSPROMOS4U

FSP-MSO-33858

BUY MORE GET MORE REBATE

Save up to $3 per case on eligible K-12 products up to $1,500 (via rebate)

VALID PURCHASE DATES: August 1, 2026 – November 30, 2026

Buy and start saving: Choose from at least two qualifying platforms listed. You must purchase a minimum of 20 cases for your schools.

OPERATOR INFORMATION

Check Here: ○ Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name .....

Contact Name .....

Contact Title .....

Mailing Address .....

P.O. Box *(no P.O. Box unless a physical address is provided above)* .....

City ..... State ..... Zip .....

Phone .....

Email Address* .....

Co-op/Buying Group/GPO .....

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email* .....

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases		$ per case		Total
Two Different Qualifying Platforms	0	x	$ 1.50	=	$ 0.00
Three Different Qualifying Platforms	0	x	$ 2.00	=	$ 0.00
Four Different Qualifying Platforms	0	x	$ 2.50	=	$ 0.00
Five plus Different Qualifying Platforms	0	x	$ 3.00	=	$ 0.00

Total Cases = 0 (20 case minimum 500 case maximum)

Total Rebate = $ 0.00 ($1,500 maximum)

PURCHASE A MINIMUM OF 2 QUALIFYING PLATFORMS AND 20 CASES.

TO RECEIVE YOUR REBATE

Purchase qualifying products between August 1, 2026 – November 30, 2026.

Rebate form must be postmarked on or before December 30, 2026.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to Food Management Companies.

Limit one Buy More Get More Rebate submission per district during this period. School Districts: Collect for all schools in your district and send in only one submission.

Submission:
Submit online for faster processing or fill out this form completely and mail it in.
Attach distributor invoices or recaps with purchases of qualifying products clearly identifiable. General Mills code or brand name must be included on invoice.
Distributor recaps must include distributor logo, valid purchase dates, and operator name.
Operator/Establishment name on this form must match name on submitted invoice(s).
If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Allow 4 - 6 weeks after valid rebate is received for processing to receive rebate check.

No bulk or third party submission will be accepted. Handwritten invoices will not be accepted. No P.O. Boxes unless accompanied by a physical street address.

This offer cannot be combined with any other offer.

Offer good only in the USA and is void where taxed, restricted, or prohibited by law.

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MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F27H1K12BMGM
PO Box 1003, Dexter, MN 55926

Must be postmarked on or before: December 30, 2026

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F27H1K12BMGM

Cheerios · Gold Medal · Nature Valley · Pillsbury

General Mills FOODSERVICE

for customer service please contact
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1-888-882-9860

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