

January 4, 2024

Re: Hormel Health Labs MAGIC CUP® supply

Dear Valued Customer,

Due to unprecedented demand, capacity limitations, and recent manufacturing issues, MAGIC CUP® desserts will experience shortages for the next 60-90 days, while we rebuild inventory levels. Production levels are still anticipated to be 100% of 2023 levels. However, high demand and recent manufacturing issues, have lowered inventory levels.

We are making every effort to produce as many MAGIC CUP® products as possible and recognize that you, our valued customer, rely on MAGIC CUP® to meet the caloric and protein needs of your patients and/or residents. Please reach out to your Hormel Health Labs representative with any questions or concerns. Impacted items are listed below.

Item Description: MAGIC CUP® FROZEN DESSERT - VANILLA - IDDSI LEVEL 4

HHL Item Code: 19850

Case Pack Size: 48/4 Oz

DOT Item Code: 390897

Item Description: MAGIC CUP® FROZEN DESSERT - BUTTER PECAN - IDDSI LEVEL 4

HHL Item Code: 72508

Case Pack Size: 48/4 Oz

DOT Item Code: 642015

Item Description: MAGIC CUP® FROZEN DESSERT - CHOCOLATE - IDDSI LEVEL 4

HHL Item Code: 33904

Case Pack Size: 48/4 Oz

DOT Item Code: 390898

Item Description: MAGIC CUP® FROZEN DESSERT - WILD BERRY - IDDSI LEVEL 4

HHL Item Code: 44180

Case Pack Size: 48/4 Oz

DOT Item Code: 390894

Item Description: MAGIC CUP® FROZEN DESSERT - REDUCED SUGAR VANILLA - IDDSI LEVEL 4

HHL Item Code: 72509

Case Pack Size: 48/4 Oz

DOT Item Code: 641999

Thank you for your business.

Hormel Health Labs
Marketing Department