



December 29, 2021

Dear Valued Customer

2021 has been challenging and dynamic for businesses with new daily reports about inflation surging like we haven't seen since 1982, and supply chain issues that continue to have broader impacts than anyone predicted. The effects of these issues have caused unparalleled price increases to raw materials affecting every industry. As your trusted salads and sides supplier, all of us at Mrs. Gerry's remain concerned over this situation and are focused on finding solutions to help mitigate these rising costs as much as possible.

I know you've seen price increases from us over the past 12 months. However, our suppliers continue to pass on significant price increases on raw materials and inputs such as salad dressing, mayonnaise, eggs, pasta, canned ingredients, cheese, plastics, and corrugate to name a few. In addition, labor and freight continue to have a significant impact on costs. This is forcing us to pass along another price increase. Please know that we have done everything within our control to efficiently manage the labor and manufacturing costs of our products.

With that said, Mrs. Gerry's will be passing on a price increase effective with **shipments** starting February 21, 2022.

We appreciate your understanding and thank you for your business.

Chad Vogt
Chief Executive Officer

A handwritten signature in black ink, appearing to read 'Chad Vogt', is written below the printed name and title.