A NEW TWIST ON A CLASSIC.

RICH'S PRETZEL PIZZA CRUST.

Deliver on consumer demand for exciting, on-trend applications that stand out on menus, and stand up to expectations with Rich's Pretzel Pizza Crust. This one-of-a-kind, single SKU solution combines easy handling with the versatility to craft premium offerings that consumers are eager to try. With this unique addition to your operation, you can customize LTOs to help drive repeat business with specialty items that consumers can't wait to experience for themselves – or with others.

BECAUSE THIS IS KNOT YOUR AVERAGE PIZZA.

THE TWIST THEY CAN'T RESIST.

58% of operators who offer pizza say it is a significant part of their menu.[1]

11.5% OVERALL pretzel menu offerings are up.[2]

PRETZEL PERFECTION AWAITS.

The parbaked format offers operator flexibility and ease with a freezer-to-oven, or thaw and prep format.

CRUNCHY, SALTY SATISFACTION.

Authentic pretzel flavor is infused into every crust, with an included salt packet to deliver the iconic pretzel taste.

SKIP THE MESS.

No need to handle messy dough or make pretzels in-house – reducing waste and saving time on labor.

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/ SIZE (oz)	SHELF LIFE REFRIGERATED/ FROZEN (DAYS)
18023	14" Parbaked Pretzel Pizza Crust	12/20.67	2/300

[1] Datassentials Pizza Power
[2] SNAP! Datassentials

CHEESE AND PEPPERONI PRETZEL PIZZA

NACHO PRETZEL PIZZA

OKTOBERFEST PRETZEL PIZZA

PRETZEL DIPPERS

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