

March 31, 2022

To Our Valued Customers:

This letter is to make you aware of an emerging situation within the egg & poultry industry (egg is an important ingredient in the manufacture of mayonnaise) and the potential for disruption in our condiment service levels.

Avian Influenza (HPAI) has been reported in flocks across multiple states in the U.S. and we have begun to see supply chain disruptions and sharply rising market costs. While it is too early to determine the full extent of the potential effect, HPAI has impacted a major egg supplier and the potential exists for this to be widespread throughout the industry. Data from previous Avian Flu outbreaks indicate effects could be felt for months.

At SBI, our egg sourcing is diversified across multiple suppliers and we continue to work with additional vendors to secure loads.

Sauer Brands, Inc. is committed to keeping you informed as the situation evolves and as we work to mitigate impacts to our customers. We have a longstanding reputation for excellence in customer service and remain committed to Our Recipe of Success.

Sincerely,

Eric Esch,

Big Flavor/Chief Commercial Officer

Sauer Brands, Inc.

Grie Esce