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June 27, 2023

Dear Valued Customer,

Super Bakery is always striving to give our customers the best quality product at a price that is reasonable. We understand this may not be ideal timing, but we find it necessary to work on reformulating our Super Crispy and Berry Crispy products at this time.

Therefore, we are immediately taking the entire Crispy line off of our current price list and placing them under temporary suspension. Best guess date I can give you at this time for re-instatement is November, 2023.

Any orders that are currently placed with Crispy's on them will not ship. We will be contacting those customers individually.

We understand how important clear and concise communication is, especially while there are still some small supply issues, and we will continue to update everyone of any changes.

Once again, we have posted the new price list for 7.1.23 with the Crispy's taken off. Please send this letter and the new price lists to your customers.

Super Bakery looks forward to serving your needs throughout the upcoming school year. If you have any questions, please do not hesitate to contact your regional representative for Super Bakery or our customer service office at 216-426-8989.

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