

introducing V8[®] fruit & vegetable blends

Smart Snack
Compliant!



Made with 100% juice,
now in an easy-to-shelf,
single-serve format.
Available in three flavors,
these blends deliver on taste,
nutrition, and convenience in
a grab-and-go 8 oz. can.

Campbell's
Foodservice

V8® FRUIT & VEGETABLE BLENDS

EMPOWER JUICE ENTHUSIASTS WITH A NUTRIENT-DENSE BEVERAGE

Each 8 oz. can combines delicious flavors with servings of fruits and veggies to deliver a cravable drink with lower sugar content than the leading 100% juice brands.

67% of consumers list
100% juice as a priority when
choosing a juice¹

40% of consumers turn to
juice to consume extra vitamins²

Each can contains 100% juice from
3 lbs. of real fruits and vegetables
like apples, bananas, and carrots with
no added sugars or artificial sweeteners.
The result is a naturally sweeten fruit
and vegetable blend with a good source
of zinc and rich in antioxidants A and C.

1. + 2. Mintel, Juice & Juice Drinks US, 2022



K-12 HIGHLIGHTS

Smart Snack Compliant!

25% less sugar than leading 100%
juice brands, which contain an average
of 25g of sugar per 8fl oz. serving.*

*V8® blends contain 18g of sugar per 8fl oz. serving

✓ 2 combined servings of
veggies & fruit

✓ No sugar added;
no artificial sweeteners

✓ No high-fructose corn syrup

V8® Fruit & Vegetable Blends

Blissfully Berry

Size: 6/8 oz, can UPC Code: 51000-29298-8 Case Pack: 4ct



Deliciously Green

Size: 6/8 oz, can UPC Code: 51000-28872-1 Case Pack: 4ct



Strawberry Banana

Size: 6/8 oz, can UPC Code: 51000-28870-7 Case Pack: 4ct



Claims Key

GF Gluten Free

VG Vegan

V Vegetarian

**NON
GMO** Non-GMO

CS Combined Serving Fruits and Vegetables



**V8® Blends Blissfully Berry
Single Serve**



**V8® Blends Deliciously Green
Single Serve**



**V8® Blends Strawberry
Banana Single Serve**

Nutrition Facts	
6 SERVINGS PER PACKAGE	
Serving Size	1 CAN
Amount per serving	
Calories	90
% Daily Value *	
Total Fat 0 g	0 %
Saturated Fat 0 g	0 %
Trans Fat 0 g	
Cholesterol 0 mg	0 %
Sodium 90 mg	4 %
Total Carbohydrate 22 g	8 %
Dietary Fiber 0 g	0 %
Total Sugars 18 g	
Includes 0 g Added Sugars	0 %
Protein < 1 g	
Vitamin D 0 mcg	0 %
Calcium 10 mg	0 %
Iron 0.2 mg	0 %
Potassium 300 mg	6 %
Vitamin A 280 mcg	30 %
Vitamin C 20 mg	20 %
Zinc 1.2 mg	10 %

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Nutrition Facts	
6 SERVINGS PER PACKAGE	
Serving Size	1 CAN
Amount per serving	
Calories	90
% Daily Value *	
Total Fat 0 g	0 %
Saturated Fat 0 g	0 %
Trans Fat 0 g	
Cholesterol 0 mg	0 %
Sodium 95 mg	4 %
Total Carbohydrate 22 g	8 %
Dietary Fiber 0 g	0 %
Total Sugars 19 g	
Includes 0 g Added Sugars	0 %
Protein < 1 g	
Vitamin D 0 mcg	0 %
Calcium 20 mg	0 %
Iron 0.2 mg	0 %
Potassium 300 mg	6 %
Vitamin A 280 mcg	30 %
Vitamin C 20 mg	20 %
Zinc 1.2 mg	10 %

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Nutrition Facts	
6 SERVINGS PER CONTAINER	
Serving Size	1 CAN
Amount per serving	
Calories	90
% Daily Value *	
Total Fat 0 g	0 %
Saturated Fat 0 g	0 %
Trans Fat 0 g	
Cholesterol 0 mg	0 %
Sodium 55 mg	2 %
Total Carbohydrate 21 g	8 %
Dietary Fiber 0 g	0 %
Total Sugars 18 g	
Includes 0 g Added Sugars	0 %
Protein 1 g	
Vitamin D 0 mcg	0 %
Calcium 30 mg	2 %
Iron 0.4 mg	2 %
Potassium 350 mg	8 %
Vitamin A 180 mcg	20 %
Vitamin C 58 mg	60 %
Zinc 1.4 mg	15 %

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

FOODSERVICE SOLUTIONS

Find product information and additional support at campbellsfoodservice.com



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