



March 6, 2025

Dear Valued Customer,

At Ventura Foods, we are committed to consistently providing the quality products and reliable service our customers demand and deserve. That's why, after more than a year of navigating significant, supplier-imposed allocations of animal fats, including lard and tallow, a critical ingredient in the product(s) we manufacture for you, we have made the difficult decision to discontinue the use of these raw materials.

While we explored various alternatives to maintain production, ensuring the level of quality you expect has proven unattainable under current circumstances. As such, the following product(s) will no longer be available for purchase after March 31, 2025, with shipments through April 30, 2025.

<b>Ventura SKU</b>	<b>Description</b>
11364 WCP	

We understand that this change may impact your operations, and we want to support you during this transition. Our team has identified an alternative product that might be a viable substitute. While it may not have the same applicability due to differences in its formulation, it could serve as a suitable option depending on your specific needs.

Our team is here to answer any questions and provide guidance as you navigate this change.

We sincerely apologize for any inconvenience this decision may cause and deeply appreciate your understanding and partnership.

Sincerely,

[Sales Representative]

[Title]